The Brick you are now holding in your hand is not just something to read, but also an interactive guide to N.C. State’s traditions, important places and history. As you go through this book, document your adventures. Certain pages have space for pictures, fill-in-the-blanks and other spaces to organize your memories. Let The Brick serve as your scrapbook while you’re here at N.C. State.

This Brick is property of ___________________________________________

The class of _________________________________________________

E-mail _____________________________________________________
On behalf of the faculty and staff here at N.C. State, I would like to welcome you to the Wolfpack family. Being a part of the N.C. State community is a special privilege that has many benefits, many of which I’m sure you will discover very soon. As a land-grant University whose mission is to develop global leaders and to conduct innovative and creative research, we take great pride in providing our students with a world-class education. Students want to be educated by the best and learn alongside the brightest. Here at N.C. State, students have the opportunity to do just that — and much more.

In addition to a world-class education inside the classroom, we also believe in quality education outside the confines of classroom walls. While at N.C. State, you will have countless opportunities to grow and develop through a number of unique experiences that will shape your life. For some students, these experiences come in the form of studying abroad in a foreign country for a semester, volunteering in the community, writing for a campus publication or performing research in one of N.C. State’s first-rate labs.

With more than 33,000 students, N.C. State offers hundreds of student clubs and organizations to help you find your niche on campus. In addition, our University has a rich history, which is continuously shaped by University traditions like Shack-a-thon, Wolfpack Welcome Week, the Krispy Kreme Challenge or even the Ram Roast. These are all things I hope you will take time to experience during your time here at N.C. State.

Inside this installment of The Brick, you will find some of the information you will need to seek out these opportunities at N.C. State and to learn more about the traditions and history of our outstanding University. I hope that you will strive to make the most of all your experiences at N.C. State and continue the legacy of the Wolfpack.

Go Pack!

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Alexander Q. Holladay is named the first president of the college and serves as president for 10 years.
Jan. 8, 2010 • Chancellor William R. “Randy” Woodson is named chancellor.
Find your place

With more than 300 clubs, activities and groups, all students can find an organization to help them connect and to grow. Getting involved gives everyone an opportunity to meet new people, to make a difference in the community, to gain career experience and to practice leadership skills.

There are political organizations such as the College Democrats and the College Republicans. Arts organizations provide opportunities in dance, drama, music and photography. Academic organizations consist of opportunities in college or departmental areas that focus more on educations and careers. Other groups focus on cultural interests such as African American, Hispanic and Native American organizations. Greek Life gives students a chance to develop leadership, service, academic and social activities, bringing you into a community of brotherhood and sisterhood. There are also academic and honors fraternities offered for students with high academic achievements or certain areas of study.

And students who don’t find what they want in an existing club can create their own.

What club did you join in your first semester? ____________________________

Placing a bag in the sealer, Jennie Hardin, a senior in polymer chemistry, seals a bag of food. Hardin volunteered at Service NC State, sponsored by the Center for Student Leadership, Ethics & Public Service.

Photo by Nettie Fisher

Source: elizabeth thronton, Sorc office manager

NC State, sponsored by the Center for Student Leadership, Ethics & Public Service.

Photo by Amanda Wilkins

SorC

For students already involved in a student group or campus organization, the Student Organization Resource Center offers services to help registered organizations on campus.

- Distribute the event and solicitation permits groups may need to do activities around the campus
- Show student groups and organizations how to obtain nonprofit status
- Help student groups open checking accounts for their organizations
- Instruct student groups on how to file taxes for their organizations
- Direct student groups on how to go about getting appropriation funds set aside by the University

The office’s main objective is to assist student organizations in managing themselves.

ncsu.edu/sorc

Source: Elizabeth Thronton, Sorc Office Manager
1899

The college opens to women, designated as “special students.”
STUDENT MEDIA

**Technician**: N.C. State's daily student newspaper, founded in 1920. It serves to inform the campus community and serve as an open forum. technicianonline.com

**Agromeck**: University yearbook, founded in 1903. ncsu.edu/Agromeck/

**Nubian Message**: A weekly newspaper, serving as the African-American voice for N.C. State. ncsu.edu/nubian/

**WKNC 88.1**: Student-run, non-commercial radio station. wknc.org

**Windhover**: The University's award-winning literary and arts magazine. ncsu.edu/windhover/

**Wolf TV**: An online and cable video outlet for student news and entertainment. ncsu.edu/wolftv/

UNION ACTIVITIES BOARD

The UAB hosts film screenings, concerts and other social activities in conjunction with Homecoming and throughout the rest of the year. uab.ncsu.edu

INTER-RESIDENCE COUNCIL

The Inter-Residence Council is a residential resource organization that focuses on improving the experience for anyone living on campus.

STUDENT GOVERNMENT

There are three branches in Student Government: executive, judicial and legislative. Involvement is centered on annual student body elections in March. students.ncsu.edu

CSLEPS

The Center for Student Leadership Ethics & Public Service offers opportunities for students to address social justice issues, to grow as leaders and to make a difference in the community. ncsu.edu/csleps

INTeR-RESIDeNCe COUNCIL

The Inter-Residence Council is a residential resource organization that focuses on improving the experience for anyone living on campus.

GReeK LIFe

Students have the opportunity to become members of fraternities and sororities on campus—varying in focus from community service to areas of study. ncsu.edu/greeklife/

IN THOMPS-ON HALL,

Kate Lucas, a freshman in First Year College, and Paul Houston, a senior in high school, look at Prep Maynard's table at the Craft Fair Nov. 21, 2009. The Crafts Center gives students a chance to work with wood or develop photos in a darkroom. ncsu.edu/crafts

Photo by Luis Zapata

PAGE 6

1903 ■ The student yearbook, the Agromeck is established
AFRICAN AMERICAN CULTURAL CENTER

HOUSED IN WITHERSPOON, the AACC provides educational activities, holds social events and accommodates African-American student organizations. With more than 12,000 square feet, the Center also has its own art gallery and library in support of its mission of promoting awareness and appreciation for the African American experience.

MULTICULTURAL STUDENT AFFAIRS

MULTICULTURAL STUDENT AFFAIRS provides student programs that promote academic success with an emphasis on African American, Native American and Hispanic students. Programs include the African American Symposium and the annual POW WOW.

THE WOMEN’S CENTER

THE WOMEN’S CENTER, located in the Talley Student Center, hosts events each month that celebrate women through support, empowerment, education and leadership development. The Women’s Center also sponsors the Chocolate Festival, a fund-raiser which raises money for Breast Cancer Education and the Kay Yow/WBCA Cancer Fun.

THE GLBT CENTER

THE GLBT CENTER opened in 2008 to better support gay, lesbian, bisexual and transgender students, faculty and staff. The center educates the community about GLBT issues through programs open to everyone. Located in Talley, it provides support for people of all sexual orientations and gender identities.

THE UNIVERSITY CAREER CENTER

THE UCC, gives students an opportunity to explore career path options at any point in their college career. Counselors help students create their resumes, search for jobs and internships and prepare for interviews.
Words of advice from college deans

**COLLEGE OF AGRICULTURE AND LIFE SCIENCES**  
**DEAN JOHNNY C. WYNNE**  
“Four years probably seems like a long time to many of you. Let me assure you, it’s not. My advice is to take advantage of the relatively short time you have here at N.C. State. We offer a world-class education, but you have to do your part. You have to seek out and take advantage of the educational opportunities the university offers. I would encourage you particularly to look for educational opportunities beyond your classes. Participate in research projects and learn more about how science is done. Check out Study Abroad programs. Put forth the effort to get the most out of your time here at N.C. State.”

**COLLEGE OF DESIGN**  
**DEAN MARVIN J. MALECHA, FAIA**  
“You have before you the opportunity to ask deep questions, to explore as you never have and to redesign who you are on the basis of what you believe. Be open to all that is available to you, participate broadly in the life of the University community. Be wary of the trivial and the superficial. Seek to find the joy in your life.”

**COLLEGE OF EDUCATION**  
**DEAN JAYNE FLEENER**  
“College is a time for exploring new ideas and setting foundations for your future. College counts! Take advantage of everything N.C. State has to offer. Become a part of the community and take risks. And give back to others through friendship and service. These can be the best years of your life!!”

**COLLEGE OF ENGINEERING**  
**DEAN LOUIS MARTIN-VEGA**  
“During your first year, I would recommend that you visit www.engineeringchallenges.org and become familiar with the National Academy of Engineering’s Grand Challenges for the 21st Century. These challenges — making solar energy economical, securing cyberspace, preventing nuclear terror, among others — will shape the rest of your lives, and the work you do in engineering will help solve them. I also encourage you to forge new friendships, enjoy the athletic events on campus, and spend some time exploring the arts, student clubs, community service projects and other activities. Life at N.C. State is engaging, challenging and fun. Enjoy it.”

**COLLEGE OF HUMANITIES AND SOCIAL SCIENCES**  
**DEAN JEFFREY P. BRADEN**  
“The friends you meet at N.C. State will last a lifetime—so be sure to choose wisely. Some of the friends you should make include Plato, Betty Friedan, Henry David Thoreau, Margaret Mead, Confucius and Maya Angelou; our faculty are eager to introduce you (and help you make other friends, too)!”

**COLLEGE OF MANAGEMENT**  
**DEAN IRA R. WEISS**  
- Networking: seek out and participate in opportunities to network with professionals in your chosen field
- Involvement: participate in student clubs, attend special events like the Wachovia Executive Lectures, etc.
- Think to the Future: take advantage of study abroad and other international opportunities
- Don’t forget to study
- Check in with mom and dad once in a while.
COLLEGE OF NATURAL RESOURCES
DEAN ROBERT BROWN
“Please have four years to prepare yourself for the life you want to lead. Learn from your professors in the classroom, but don’t overlook the opportunity to learn, explore and grow from participation with clubs, sports, student research, Study Abroad, volunteering for Alternative Spring Break, summer internships, interesting courses beyond those required and, importantly, your new friends.”

COLLEGE OF PHYSICAL AND MATHEMATICAL SCIENCES
DEAN DANIEL L. SOLOMON
“College should prepare you for your career, but it also should prepare you to be a citizen of the world. Don’t be afraid to step outside of your comfort zone: Take classes outside your major, talk to people who come from different backgrounds than you, ask your professors tough questions. You likely will find that the more you learn about the world around you, the better you understand yourself. Oh, and go to class!”

COLLEGE OF TEXTILES
DEAN A. BLANTON GODFREY
“Get to know at least one professor really well your first year on campus. Graduates frequently tell us how much the personal contact with a professor meant to their time on campus.

Join a few clubs or activities that really fit with your interests and also broaden your interests. A few is critical, don’t join everything that sounds interesting and then do little. Join a few and get involved. But always remember that academic work comes first, you want to be around for all four years to enjoy these activities.

Meet some other students that come from totally different backgrounds than your own. N.C. State is a wonderfully diverse place with students from every state, more than 100 other countries, and from many religious and ethnic backgrounds. There are wonderful opportunities for learning outside the classroom that may be more important than your classes.

Take at least one course every semester that really pushes you hard. This is the time of your life to learn the hard stuff that will prepare you for life.”
N.C. STATE...

- is the largest four-year institution in North Carolina
- has the largest number of applications from N.C. students
- has a total enrollment of 33,815 comprising students from all N.C. counties, 54 states and territories and 106 foreign countries
- has 23,010 undergraduate students, 7,991 graduates and professional students, and 2,814 non-degree seeking students
- has bachelor's degrees in 113 fields; masters in 163 fields; doctorates in 61 fields, including Doctor of Veterinary Medicine
- is ranked third in Best Overall Public University Value among public universities (*U.S. News & World Report*, 2009)
- turns every $1 it receives in state funding into nearly $8 in total income for North Carolina
- has nine members in the National Academy of Sciences
- is ranked fifth among Colleges of Veterinary Medicine (*U.S. News & World Report*, 2007)
- is ranked 10th among American Public Research Universities (The Center for Measuring University Performance, 2007)
- has more than 70 percent of faculty engaged in sponsored research
- holds more than 674 U.S. patents
- has more than 60 integrated corporate, nonprofit and government partners and 2,450 employees who work on Centennial Campus
- has more than 170,000 living alumni
- is a NCAA Division I athletic school
- is a charter member of the Atlantic Coast Conference along with Clemson, Duke, Maryland, North Carolina, Wake Forest and South Carolina which left the conference in 1971.

Source: NC State University at a Glance NCSU.EDU
FROM ONE STUDENT TO ANOTHER

1. Park for free in most places on campus after 5 p.m., but always check the signs.

2. Save the N.C. State wireless network on your laptop (or iPod Touch). Just go to nomad.ncsu.edu and register your device.

3. Sign up for a free Go Pass with Transportation and ride for free on Capital Area Transit and Triangle Transit Authority vehicles.

4. Study in classroom buildings. They are open late and are great places to study if the library is crowded.

5. Rent more than basketballs and lockers at Campus Recreation, including kayaks, tents and sleeping bags.

6. Convince a professor to hold class outside. There are two outdoor classrooms in the Court of North Carolina.

7. Get free over-the-counter medicine at the Student Health Center.

8. Ask local restaurants about their student meal deals.

9. Try to get a ticket during the On Demand period. If you don’t get a ticket for a football or basketball game through the lottery.

10. Utilize Student Legal Services if you get in trouble with the law.
NC STATE is a place where students invent the future and always question the answers. It’s a place where green is a mindset, not a color, and whether it’s sleeping on bricks, eating donuts for a charity or going pink for breast cancer, N. C. State is always leading the way.

It’s where higher learning becomes H-I-R-E learning, where even the MINORS ARE MAJOR and students leave with more than just a diploma. It’s a place where all you see is red. The yellow brick road has nothing on us.

This is the only place where “Wolf” can be spelled with a “U,” where red sometimes means “Go to Hell Carolina” and where the national anthem honors the home of the brave and home of the Wolfpack!

From the 2009 Agromeck
THIS IS N.C. STATE
The North Carolina General Assembly founded N.C. State on March 7, 1887 as a land-grant college, known as the North Carolina College of Agriculture and mechanical Arts. Land-grant schools were designated to receive financial aid and additional help from the state and each school originally received 30,000 acres of federal land on which to build. These donations were made possible through the Morrill Acts of 1862 and 1890, which levied taxes on citizens in every state to raise money to use toward state universities.

Land-grant schools were dedicated to practical education, stressing topics such as military tactics and agriculture. This was a shift from the old view of higher education which was only available to upper-class society. The increase in agricultural education from these new schools boosted agriculture and farming by providing reliable information and advice to students. These new land-grant schools gave students an opportunity to receive a college education regardless of their income level, social status and eventually race and sex.

Naming

Although the campus has been located in Raleigh since 1889, the name of the institution has changed often, meeting with clashes between alumni, the General Assembly and the Consolidated University of North Carolina. The General Assembly started everything by passing legislation creating North Carolina College of Agriculture and Mechanic Arts in 1887 — N.C. A&M.

In the 1910s, partisans used the name State College to describe the curriculum expansion beyond the original mission set forth by the legislature. The State College nickname found its
way into the proper name in 1917 when the school officially changed to the North Carolina State College of Agriculture and Engineering, replacing the outmoded term “mechanic arts.”

North Carolina’s three public institutions, the University of North Carolina, N.C. State and the Women’s College at Greensboro were consolidated into The University of North Carolina by the General Assembly in 1931 to save money during the Great Depression. The name was changed to the North Carolina State College of Agriculture and Engineering of the University of North Carolina to reflect the creation of the consolidated university. Still, the nickname State College stuck.

In 1963, some Consolidated University of North Carolina officials and trustees wanted N.C. State to become the University of North Carolina at Raleigh. Alumni resisted this change and backed the name North Carolina State University to reflect the school’s unique status as a land-grant institution. The result: North Carolina State of the University of North Carolina at Raleigh.

In 1965, North Carolina State University at Raleigh finally became the official name. The state legislature tacked on the “at Raleigh” tag to appease the Consolidated UNC administration, but few use the geographical reference.

**THE GRADUATING** class of 1893. **GROUP PORTRAIT** of a cadet company posing in front of Holladay Hall at the North Carolina College of Agriculture and Mechanic Arts. Photos by University Archives
Holladay Hall is the only building on campus with a block S sculpted into it.

**WOLF FACTS**

Holladay Hall is the only building on campus with a block S sculpted into it.

**SHORTLY AFTER N.C. STATE** received its charter, construction began on the main building. Just before the structure was completed, however, a fire destroyed parts of the building. Since it was built on an old family burial ground, some people believed disturbed spirits were responsible for the fire. On Oct. 3, 1889, after repairs, Main Building opened its doors and ushered in the first class. At the time, everything was located in, as students called it, Old Main, including administrative offices, dorms, classrooms and a small library. In 1915, the building of Romanesque revival design was named Holladay Hall in honor of Alexander Quarles Holladay, N.C. State’s first president. The building now houses offices of the chancellor and administration.

The original professors, who had their offices in Holladay Hall, became the namesakes of the residence halls: Tucker, Owen, Alexander and Turlington.

Holladay Hall is a registered North Carolina historical site.

Into which side of Holladay Hall is a block S carved?

- North
- South
- East
- West

Photos from University Archives

1928 Holladay Hall undergoes extensive renovations.
1939 • The college celebrates its 50th anniversary.
The WWI Memorial Tower, also known as the Bell Tower, is likely the most recognized landmark on campus. Located on the northeast end of campus, this “legend in stone” contains a clock, shrine room and plaque. The carillon bells planned for the tower were never installed due to a lack of funding.

The 115-foot monument is built from 1,400 tons of fine-cut granite from Mount Airy set on a 700-ton concrete base and exceeded $150,000 in cost. The funding for the tower was made possible with a grant from the Works Progress Administration, one of the many programs introduced under President Franklin Roosevelt’s New Deal during the Great Depression. The tower was intended to honor WWI veterans, specifically the 35 fallen heroes who were N.C. State alumni.

While the idea for the memorial tower first arose in 1919, the final construction of the tower was not completed until 1949 when the shrine room and memorial plaque were dedicated. In 1999, Chancellor Marye Anne Fox initiated the refurbishing of the tower’s floodlights so they could bathe the tower in a red glow. Those lights are now a way to signal a sports victory, a student or faculty honor or certain holidays. The tower also adorns the University seal.

While the monument has 35 names of servicemen who died in World War I, only 34 actually were killed in the line of duty. Which one wasn’t?
CELEBRATIONS

The Bell Tower is lighted for holidays that honor veterans, such as Memorial Day and Veterans’ Day, and to celebrate N.C. State’s proudest occasions and achievements. The tower will also be lighted for events celebrated by the campus community:

• Spring and winter commencements
• Honors Convocation
• Founders’ Day
• Induction of a member of the N.C. State faculty into the National Academy of Sciences or National Academy of Engineering
• Awarding of a Nobel Prize, Pulitzer Prize, National Medal of Science or National Medal of Technology
• The awarding of a North Carolina Award or Governor’s Award for Excellence
• Awarding of the O. Max Gardner Award
• Awarding of the Board of Governors’ Award for Excellence in Teaching
• Selection for a Fulbright Fellowship, or Rhodes, Goldwater, Truman, Madison, Marshall or Mitchell scholarships
• Inauguration of the president of the UNC System or installation of the chancellor of N.C. State
• Football victories at home or away
• Men’s Atlantic Coast Conference basketball victories at home or away
• Women’s Atlantic Coast Conference basketball victories at home or away
• When any team sport wins an ACC or national championship
• Other celebrations at the discretion of the chancellor

SOURCE: NCSU.EDU

Photo by Tim Lytvinenko

2009 Finish the Bell Tower campaign begins; advocates for actual bells.
Running for a dozen

**Four Miles, Twelve Donuts** 2,400 hundred calories and more than thousands of dollars for charity. The Krispy Kreme Challenge was the brainchild of then-sophomore basketball guard Chris McCoy, who used this event to relieve pre-finals stress. The race: Run from the Bell Tower downhill two miles to the Krispy Kreme store in Raleigh, scarf down a dozen glazed doughnuts and then dash back uphill to the tower — in less than 60 minutes. Ironically, in December 2004, on the day of the race, McCoy overslept, but 10 of his friends completed the inaugural race.

“Sports Illustrated: On Campus” picked up the race’s potential and featured it as No. 85 in “102 More Things You Gotta Do Before You Graduate.” And in 2010, ESPN featured the race in a video feature. By 2010, the Challenge donated more than $35,000 to the North Carolina Children’s Hospital.

The winner receives a glimmering golden donut medal and an additional six dozen Krispy Kreme donuts, weighing in at a colossal 14,400 calories!

Record your time in the Krispy Kreme Challenge. _________________

**WINNERS:** 2004 Ben Gaddy (34:27) • 2006 Edwin Barry (29:02) • 2007 Auburn Staples (24:31) • 2008 Phillip Curley (31:20) • 2009 Eric Mack (27:48) • 2010 Reese Wells (30:20)
MATT KELLY, a freshman in architecture, wipes off his forehead in between stuffing doughnuts into his mouth in the parking lot of Krispy Kreme.

Photo by Luis Zapata
**HILLSBOROUGH STREET**

**Road to campus**

Established in 1792, Hillsborough Street has been used by North Carolinians for more than 200 years. The street was part of Senator William Christmas’ original design for the State Capitol’s system of four roads — Hillsborough, Fayetteville, New Bern and Halifax — that would radiate outward from the capitol building north, south, east and west toward the cities for which they were named. Today, Hillsborough is the only street still functioning in its original design, but for N.C. State it’s much more than a thoroughfare.

Hillsborough Street is home to restaurants, bars and even a bowling alley. Some of the more popular restaurants and bars include Farmhouse, East Village Grill, Mitch’s and Players’ Retreat. Students celebrate there after big wins (like the 1983 national championship).

Hillsborough Hikes are also a part of the college experience for some of legal drinking age. Hikes include the Haunted Hillsborough Hike on Halloween and others on the Friday of Dead Week to celebrate graduation. Participants try buying a drink from every bar before they all shut down at 2 a.m. starting at Players’ Retreat and ending at Pantana Bob’s. Campus Police also staff the event to make sure everyone is drinking responsibly.

Hillsborough Street construction to make the road more pedestrian friendly was substantially completed in 2010 through campus. The street now features slower traffic, smarter crosswalks and on-street parking.

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**HILLSBOROUGH STREET CHALLENGE**

Eat at 15 of the following restaurants.

- Sub Conscious Subs
- Snoopy’s Hot Dogs & More
- Amore’s
- Melvin’s
- Global Village Organic Coffee
- Farmhouse
- Time-Out Restaurant
- Zaxby’s
- East Village
- Subway
- I ♥ NY Pizza
- Gumbys
- Wing Zone
- Shakedown Street
- Porter’s Tavern
- Bruegger’s
- Players’ Retreat
- Marco’s Pizza
- Sylvia’s Pizza
- Pizzamerica
- El Rodeo
- Jasmin Mediterranean Bistro
- Mitch’s Tavern and Grill
- Two Guys
- Arby’s
- Golden Dragon
A CROWD OF ABOUT 3,000 STUDENTS OVERRUN HILLSBOROUGH STREET for an exam kickoff rave party May 3, 2010. The event was organized and publicized via Facebook, but not approved or permitted by the University or the city. Police officers flanked the crowd as students made their way from outside D.H. Hill Library to the Bell Tower and then to the Capitol building. Photo by Tim O'Brien

DURING THE HILLSBOROUGH HAUNTED HIKE, Michael Jaworski, a senior in computer science, and Christina Emerson, a student from Meredith College, hand out free bread outside of Bruegger's Bagels. Jaworski and Emerson were with Chi Alpha Christian Fellowship. "We're just giving out free bread and water. And free rides. That is the main thing. To keep people safe and sober," Jaworski said. Photo by Amanda Wilkins

BRYAN INGRAM, a senior in biological engineering, revs up the crowd along Hillsborough Street during a Homecoming parade. Photo by Dreier Carr

April 21, 1972 ■ More than 1,000 students march down Hillsborough Street to protest the Vietnam War.
The dean of administration's title is changed to chancellor.
THANKS TO THE CLASS OF 1911, who banned freshmen hazing, students need not worry about being harassed. Instead, new students, as well as returning students, can look forward to Wolfpack Welcome Week. WWW begins with move in as more than 7,500 students move into 20 residence halls and ends with Service N.C. State, a day-long service event that includes a blood drive and meal packaging.

At events like the Cates Crawl, students visit with leaders of student organizations and discuss how to get involved on campus. Officials from colleges provide new students tips on how to be successful in college. Students can get free food, play games and learn about Campus Recreation’s RecFest.

One of the largest events of WWW is the Union Activities Board’s Friday Fest. The Friday Fest concert brings big-name artists to the University for students to enjoy at the end of their first week on campus. Past performers have included Cartel, Josh Gracin, Boyz II Men and Lifehouse.

GROUPS WITH WELCOME WEEK ACTIVITIES: Alumni Association, Campus Activities, Campus Recreation, Division of Undergraduate Academic Programs, NCSU Bookstores, Student Affairs/Parents Fund, University Dining, University Housing, University Towers, Wolfpack Club

COMPETING IN A TRICYCLE RACE, John Stevens, a junior in science education, Taylor James, a sophomore in engineering, Tim Gubitz, a senior in electrical engineering, and Nathan Utter, a sophomore in material science, race around a track on the grass at Rec Fest Aug. 16, 2009. Photo by David Mabe
Capture your memory here from one of N.C. State’s service events.
Serve the world, start at home

SERVICE N.C. STATE

The culminating event to Wolfpack Welcome Week each fall is Service N.C. State, which reinforces the University’s commitment to community service. In August 2003, the Center for Student Leadership, Ethics & Public Service created the event to introduce freshmen to the needs of the local and global community. More than 1,600 volunteers work at Service N.C. State, an event open to all students, faculty, staff and the Raleigh community.

In 2006, CSLEPS established a partnership with Stop Hunger Now, a Raleigh-based international hunger relief agency. Volunteers package dehydrated meals to support school lunch feeding programs around the world while learning about hunger.

Since 2008, N.C. State has served as the lead university sponsor for the University Million Meal event in which North Carolina college and university students package more than a million means cumulatively each year.

SERVICE RALEIGH

Service Raleigh, an annual day of service held in the spring semester sponsored by Student Government and the Park Scholars, was started in 1998. Volunteers work on projects throughout the Raleigh community and raise money for charities. More than 2,000 people participate in Service Raleigh each year.

While carrying a bag of rice, Ginger Hobgood, a freshman in animal science, volunteers as a part of Service N.C. State. “It’s a good way for students to have an opportunity to give back and gives them a way to get involved with more volunteer work,” Hobgood said in 2009.

Photo by Nettie Fisher
Water rises to a height of 60 inches after a rainstorm and floods the Free Expression Tunnel.
The Free Expression Tunnel is one of three tunnels that allow students to pass under the railroad tracks that divide Central Campus from North Campus. Constructed in 1939 as a Public Works Administration service project, the tunnel was first painted in 1968, when it was painted red and white to celebrate the military veterans of North Carolina. In the 1960s, the University promoted it as a place for students to graffiti without interference in an effort to cut down on illegal graffiti around campus. Painting the tunnel evolved into a tradition where students, organizations and others can paint advertisements or just leave graffiti.

The tunnel was renovated during the 2005-2006 academic year to improve its accessibility and overall appearance. After renovation, the Free Expression Tunnel project won the North Carolina Chapter of the American Society of Landscape Architects’ Award of Excellence.

Aaron Hampton, a sophomore in animal science, paints an advertisement for the Phi Gamma Delta fraternity. Photo by David Mabe.

Racist graffiti in the tunnel directed at Barack Obama causes free speech debates on campus.
D.H. HILL, the main library on campus, was named after the school’s first English professor, Daniel Harvey Hill. Hill later became president of the college in 1908. Originally housed in Main Building, now Holladay Hall, the library moved to Pullen Hall in 1903. By the 1920s the collection reached more than 10,000 volumes, and the library moved to the newly built Brooks Hall. By the 1950s the library collection had outgrown its space and in 1953 moved to its present location, where it houses more than 4 million volumes. New additions were added to D.H. Hill Library in 1954, 1972 and 1990.

At the main circulation desk, students can check out books, textbooks, movies, video games and a plethora of electronic devices. There are eight floors of bookstacks for individual studying as well as group rooms to reserve. The library also has its own coffee bar, Hill of Beans, and the Creamery, where Howling Cow ice cream is sold.

The library system, which includes four other libraries, also has an active set of resources, including thousands of journals, available online at library.ncsu.edu.

In the D.H. Hill Library bookstacks, what’s your favorite floor to study on? ________.
1990 - The South wing is completed and becomes the newest addition to the library.

1996 - The library is open for 24-hour service for the first time.
The brick culture

Finished in 1969, the Brickyard, the hub of activity on campus, is made of some 226,200 bricks donated by the N.C. Bricklayers’ Association. Funding for laying all of those bricks came from the state legislature.

As the first state-funded landscape project of this scale, it was originally designed by landscape architect and class of 1950 graduate Richard C. Bell to resemble St. Mark’s Square in Venice, Italy.

It is a central gathering place for all students. Several organizations, demonstrators, and vendors can be seen daily in the Brickyard giving out information to help sponsor and raise funds.

The Brickyard has been a home to events from Agriculture Awareness Week to Shack-A-Thon and organizational fairs. Now it’s home to peanut butter, bread, cheese, lotion, fish, pasture-raised pork — for sale.

Led by Eric Ballard, a graduate in ecology education, the Student Government’s Sustainability Commission developed the idea for farmers to give students, faculty and staff a chance to enjoy local, seasonal products. On Earth Day, 2009, the first Campus Farmers Market kicked off on campus.

Mid-day on Wednesdays, five regular vendors sell seafood and meat, fruits and vegetables, milk and eggs, and soaps and lotions. All of the products are from North Carolina.

SHOWING OFF a pen made of corn, Lindsay Batchelor, program coordinator for the sustainability office, talks with Derek McGuar, a freshman in botany, for sustainability day in the Brickyard Oct. 21, 2009. The booth featured the free pens, clocks that run on water, frisbees made of recycled plastic and walking maps of campus. Photo by Tim O’Brien

MICHAEL COOPER, a senior in science, technology and society, plays corn hole to win a free koozie in the Brickyard at the Boost Your Ego event. Photo by Sarah Tudor

Photo by Jonathan Stephens

On the site of present day Williams Hall, trailers housed married students.
IN FORMATION Air Force ROTC cadets train on the Brickyard. Photo by Matt Moore

Feb. 27, 1953 The semester system begins.
Once a year during the fall semester, the Brickyard becomes home to students participating in Habitat for Humanity’s Shack-A-Thon for one week. Started in 1991 with only one shack, the event has grown to around 16 shacks. Participants are responsible for building and staffing their shacks 24 hours a day for the entire week with at least one student in the shack at all times. It is always a competition to see which groups can build the most creative shacks and who can raise the most money, which goes toward building homes in the Raleigh area.

Throughout the week, students will panhandle, play games and sell food and crafts, all to get money in the name of their organizations. Collectively, the groups raise more than $25,000 each year. Each shack is also a Habifact, featuring facts about homelessness in Raleigh and the United States.

How much money did you donate during Shack-A-Thon? __________________

ASHLEE PLUMMER, a sophomore in chemistry, helps out at whack-a-shack on Sept. 26, 2009. The members of Habitat for Humanity worked with each other to help take the shack down quickly. Photo by Sarah Tudor

VIEW OF SHACK-A-THON from the top of the library. Photo by Meredith Faggart
2007 Participants raise $25,885 for Habitat for Humanity at Shack-A-Thon.

1996 Park Scholars program is founded.
The North Carolina chapter of Alpha Zeta is installed.
Back to the land

THE ALPHA ZETA FRATERNITY sponsors Agriculture Awareness Week annually to provide students with learning opportunities about agriculture by covering the Brickyard with equipment, livestock and displays on everything from snakes to chickens. Various agricultural student groups, including the Poultry Science Club, the Food Science Club and Sigma Alpha sponsor lunch each day as well as events such as a cow milking contest.

According to Jessie Scott, a junior in agricultural education and member of Alpha Zeta, creating awareness of all aspects of farming and agriculture is important. “We still have the need to feed and cloth everyone,” she said. And she said AgWeek serves to increase that awareness. “People learn something, and they walk away with a new perspective on things.”

What is a nickname for N.C. State brought to mind during AgWeek?
On the shores of Lake Raleigh lies Centennial Campus, 1,334 acres including buildings that foster cooperation with industry, education and government. In 1984, the state donated 385 acres to NCSU out of Dix property when Gov. James B. Hunt served as governor. An additional 450 acres was allocated from the State Farm Operations Commission with the 1987 groundbreaking for the first building, Research I, which opened in 1989.

In 2007, the Association of University Research Parks named Centennial Campus the top Research Science Park of the Year.

The College of Engineering and the College of Textiles have multiple classroom buildings on Centennial Campus. Students can also visit the Dorothy and Roy Park Alumni Center or play on the Lonnie Poole Golf Course, a 6,915-yard course designed by the Arnold Palmer Design Company.

Other recreational opportunities on Centennial Campus include a 9-hole disc golf course and fishing at Lake Raleigh.

The Wolfline Bus System runs back and forth between Centennial and Main Campus.

Some of the companies on Centennial Campus:

Coming Soon...

D.H. Hill Library will have a new sister library located on Centennial Campus – the James B. Hunt Library, scheduled for completion in 2012.

Once completed, the building will be LEED silver certified, meaning it will be environmentally friendly. The structure will include a rain garden and a green roof. Inside the building, patrons will receive their books through an automated retrieval system. The ARS will allow people to request books from a computer and pick them up from the library staff.

The new library will provide more than 1,000 new seats for students to work and study.

It’s named after 1959 graduate and former North Carolina Gov. James B Hunt.

Some of the companies on Centennial Campus:

Photo by Tim O’Brien
2009 ■ Lonnie Poole Golf Course completed on Centennial Campus.
The Polar Plunge and 5K Run is a fundraising event for Special Olympics North Carolina, hosted by Campus Police. The Polar Plunge, started in 2006, is at Lake Raleigh on Centennial Campus and attracts some 50 individuals who raise money to support the Special Olympics by jumping in water usually hovering just below 50 degrees. In 2009, Campus Police department organizers included a 5K Polar Run for Special Olympics.

“My first impression of the event was that it was a little crazy to jump into a lake in winter just to raise money,” Officer Steve Carlton, one of the event’s organizers, said. “But when I saw how many people participated and how the University supported it, I thought it was a great effort. The festival atmosphere of the whole event makes for a great day all around. I was proud to become a part of it.”

The event is held each year in late February. Participants raised $45,000 in 2010.

**MONEY RAISED:** 2006 $4,975 • 2007 $16,237 • 2008 $20,513 • 2009 $33,531
Participents jump into Lake Raleigh during the second annual Polar Plunge. Photo by Matt Moore

A group of plungers swim in the frigid waters of Lake Raleigh during the Polar Plunge Feb. 28, 2010 on Centennial Campus. Photo by Chris Sanchez
THE TECHNICIAN

Since 1920, the Technician has informed students about campus events, sports, entertainment and state and national news. The Technician began publishing daily during the fall and spring semesters in 2000. It was one of the first newspapers in the 1990s to put its content on the Web, and the online version — technicianonline.com — continues to serve as a place where students can comment or give feedback on articles.

THE AGROMECK

Printed since 1903, the Agromeck yearbook is the campus’ oldest student publication. The name honors N.C. State’s origin as the North Carolina College of Agriculture (“Agro”) and Mechanic Arts (“meck”). The yearbook documents the official student history and has received the highest national awards for student publications. ncsu.edu/agromeck

WKNC

WKNC 88.1 is a student-run, non-commercial, educational radio station that broadcasts at 25,000 watts throughout Central North Carolina. Converted to an FM station on Oct. 8, 1966, WKNC prides itself in offering forms of music that can’t be heard anywhere else on the dial. Primary formats are indie rock, metal, hip-hop and electronica. wknc.org

WOLF TV

Providing video content for other student media outlets as well as producing original content, Wolf TV gives students interested in broadcast media experience in creating new, informative and entertaining programming online and through the campus cable outlet. ncsu.edu/wolftv

Kyle Robb, on the air at WKNC. Technician reporter Saja Hindi interviews Krispy Kreme Challenge award recipient. Photographer Austin Dowd interviews students at a football game. Technician editors Matt Middleton and Jake Seaton celebrate birthdays in the newsroom.

1920 Marion Francis Trice becomes the first editor of the student newspaper, the Technician.
WINDHOVER

A LITERARY AND VISUAL ARTS JOURNAL, Windhover includes written and graphic arts representing the creativity of students, faculty, staff and alumni. Started in 1964, the magazine emphasizes poetry, fiction, drama and essays, as well as the visual arts—sculpture and drawings. The magazine also recognizes musicians with a CD. It has one the highest national awards for student publications, design and printing. ncsu.edu/windhover

THE NUBIAN MESSAGE

PRINTING ITS FIRST ISSUE in 1992, The Nubian Message focuses on the African-American student voice at N.C. State. The editor determines the publication dates for each academic year, which has recently been weekly. If you can’t get to a newspaper stand or if all the papers have been taken, the online issue can keep you updated on current events, arts and entertainment, as well as other cultural issues. ncsu.edu/nubian

BUSINESS OFFICE

A N OUTLET for advertisers, the business office offers advertising sales for print and online media, sponsorship opportunities for radio and video as well as advertisement design. In addition, students assist media outlets in marketing efforts and lead cross-promotional events.
1957: James B. Hunt elected student body president. He later served as governor of North Carolina.
Voice of the students

Founded in 1921, Student Government, located on the third floor of the Winstead Student Center, acts as the official voice of Wolfpack students. Modeled after the federal government, Student Government has three branches.

The Student Senate (the legislative branch) recommends policies and allocates the Student Government budget including roughly $100,000 in student fee monies a year. The executive branch, led by the student body president, is divided into commissions that represent student interests across a variety of different topics.

Students working in the judicial branch listen to cases involving students who have alleged violations of the Student Code of Conduct.

Why Vote?

Each Student Government election gives you a voice in who represents you on campus.

Elections for freshmen student senators are held early in the fall semester. The student body president and other elected student officials meet and talk with administrators regularly. The Student Body President also sits on the Board of Trustees.

I voted on ____________________________ (DATES)

WRITE IN THE NAME OF ONE OF THE STUDENT SENATORS REPRESENTING YOUR COLLEGE

Senator ____________________________
MICHAEL MOORE, a senior in business, and Terrence Nelson, a junior in computer engineering, display a tribute step to Delta Sigma Theta Sorority Inc. at the Pan-Afrikan Step Show April 17, 2010. Moore and Nelson are members of the Xi Zeta Chapter of Phi Beta Sigma fraternity.

RODNEY MCCORMICK, a junior in psychology, Camille Williams, a junior in technology education, Melanie Yelardy, a senior in biological sciences, Brittany View, a sophomore in biological sciences, Njeri Wainaina, a senior in industrial engineering, and Carissa Best, a freshman in microbiology, race each other at the School Daze event held at Harris Field April 17, 2010. Photo by Christi Ogu
Celebrating culture

For more than 35 years, the Pan-Afrikan Festival has served as a venue to inspire unity, peace and awareness throughout campus. Since its inception in 1970, a combination of social and informative programs has culminated into a celebration of African culture and forward thinking.

The week begins with the Slap Back to Africa kick-off show which includes a variety of components of African culture, such as music, fashion, and drama.

Pan-Afrikan week continues with the Spring Modeling Showcase put on by the Black Finesse Modeling Troupe. A group which displays their talents through cultural expressions and promotes a positive image of African American beauty through modeling.

Throughout the week students can participate in everything from the Spring Showcase, hosted by Dance Visions to exposes and comedy shows.

The week culminates with the step show put on by the National Pan-Hellenic Council in Stewart Theatre. Fraternities and sororities face off in the step show competition in which judges determine winners who receive cash prizes.

Who were the winners of the step show? _______________________

Members of Black Finesse Modeling Troupe performs "Watch and Learn," hosted by Tre McQueen and Christina Moss, at the Spring Modeling Showcase, which includes hip-hop dancing, step dancing, and skits by guest performers, for the Pan-Afrikan Festival. Photo by Christi Ogu

Wolf Facts

Witherspoon Student Center is the first building on campus named in honor of an African-American.

Witherspoon Student Center named after Augustus Mciver Witherspoon.

African American Cultural Center opens in Witherspoon.
MEMBERS of the yellow team from Chi Omega and Sigma Nu pull the rope at the Greek Week Tug of War. To win a match, a team of 10 members had to pull every member of the other team across the center.

Photo by Amanda Karst
Preparing students for society

BOSTING 48 GREEK ORGANIZATIONS, Greek Life gives students an opportunity to get involved on campus, to meet other students and to make life-lasting memories. Social fraternities and sororities, as well as business fraternities and service fraternities, provide opportunities for about 2,200 students on campus.

The principles of service, scholarship, leadership and sisterhood or brotherhood guide all of the Greek organizations on campus.

Recruitment occurs in the fall with a rush process, either formal or informal. During rush, students get to visit the different fraternities and sororities to see which group fits them most.

- **Campus Leadership and Involvement** - about 72 percent of members belong to other student organizations on campus, many in leadership roles
- **Scholarship** - 55 percent are above the all-student average
- **Service/Philanthropy** - Fraternity men and sorority women volunteered more than 64,000 hours in the University and surrounding community in 2009. In addition, chapters hosted 94 events to raise both awareness and money for charity. Donations exceeded $135,000.
Red means go

From a football game against a local Raleigh prep school to the roaring crowds of the RBC Center and Carter-Finley, athletics has long been an important aspect of N.C. State. The school now boasts 23 Varsity Sports that compete in NCAA Division I athletics. The majority of our teams compete in the Atlantic Coast Conference.

N.C. State has won Two NCAA National Championships and Two AIAW National Championships. Famous names such as Everett Case, Jim Valvano, Norm Sloan, Kay Yow, Lou Holtz and Bo Rein have led the athletic teams. N.C. State has produced six ACC Athlete of the Year winners including Dick Christy, Lou Pucillo, David Thompson, Julie Shea, Philip Rivers and Matt Hill.

Whether it’s a game at Dail Softball Stadium or a match at J.W. Isenhour Tennis Center, there are always opportunities to wear red and support N.C. State Athletics.

Mark Alexander, a sophomore in engineering, and Jeremy Pardue, a junior in business management, cheer during the Louisville game Sept. 29, 2007. Photo by Amy McDonald
THE THIRD YOW

On July 15, 2010, Debbie Yow began as director of athletics becoming N.C. State’s first female director of athletics. Yow was director of athletics at the University of Maryland for 16 years. Under Yow’s direction Maryland teams won 20 national championships.

Yow played basketball at Elon University before she began coaching at the University of Kentucky. After Kentucky, Yow coached at Oral Roberts and Florida before becoming director of athletics at Saint Louis.

Yow is the younger sister of Hall of Fame coach Kay and older sister of Susan, who, in 1976, became the first N.C. State female to be named an All-American Athlete.

DEBBIE YOW talks with reporters at a press conference at Carter-Finley Stadium June 24, at which Chancellor Randy Woodson named her athletic director. Photo by Bradley Wilson

MATT CAMP slides safely into third base followed immediately by a run to home where he scores in the sixth inning, April 22, 2006. Photo by Pete Ellis

SOPHOMORE JESSICA MCBROOM swims in the finals of the 200 butterfly at the Triangle College Cup Sunday, Feb. 7. McBroom swam a 2:05.18 to win fourth in the event. Photo by Brent Kitchen

Get an autograph from your favorite varsity sports player

Get in the game

Outside of the 23 varsity sports there are more than 45 different club sports on campus, ranging from aikido and badminton, fencing to roller hockey, cricket, rowing, table tennis, wrestling and more. The clubs are registered student organizations responsible for their own expenses.

Intramural sports include basketball, bowling, racquetball, softball, badminton and 4-on-4 flag football, with 18 intramural leagues and special events for players of all skill levels. Leagues can be divided into different categories including fraternities, sorority, residence, male, female and co-rec.
1921 — The sports teams of North Carolina College of Agriculture and Mechanic Arts, as N.C. State was previously known, had been at different times called the “Farmers and Mechanics,” the “Red Terrors” and the “Aggies.” In 1920, coach Harry Hartsell’s football team, captained by J.T. “Runt” Faucette and then called the “Techs,” were criticized for their up-and-down play.

Before the season-opening football game on Sept. 25, 1921 against the Randolph-Macon Yellow Jackets, an anonymous fan wrote into the Technician, bemoaning the team’s unstable coaching situation and the off-field antics of some of the players. He compared those players to “a pack of wolves,” and the student body found it hilarious. The football team then became known as the Wolfpack.

1946 — One man who didn’t find it so hilarious was J.W. Harrelson, for whom Harrelson Hall was named. Harrelson served as N.C. State’s chancellor from 1945 to 1953, just after World War II. Harrelson objected to the moniker, reminding veterans and civilians on campus that the name “Wolfpack” had been assigned to Nazi U-boats for the formation they kept.

“The only thing lower than a wolf is a snake in the grass,” Harrelson decreed.

Harrelson proposed a contest, with football tickets as the prize, to see who could create a new N.C. State mascot. Some of the submissions included the Cardinals, Cultivators, Cotton-pickers, Auctioneers, Calumets and Pine-rooters, which is a term related to pigs.

“We’ll field a growling, rep-snorting team no matter what the mascot is,” Beattie Feathers, the football coach at the time, said. “So the choice had better be good in order to keep pace with the boys.”

However, an overwhelming majority maintained that the “Wolfpack” was near and dear to them, and the title remained.

“The wolf is a scrappy, tough animal — the spittin’ image of our team,” one writer insisted.

1946 — Ira Helms, a student in mechanical engineering, took it upon himself to create a mascot for the cheerleading squad to use during games. After initially abandoning the project due to high production costs, Helms welded, painted and constructed his robot wolf, finishing his metal monster the morning of the football season opener against Wake Forest. The paint was reportedly still wet when the new mascot took the field.

Continued on Page 57
MR. AND MS. WUF show off the volume meter in the RBC Center. Photo by Matt Moore.
MR. AND MRS. WUF dancing at homecoming game vs. UNC-Charlotte in 1986. MRS. WUF takes the mascot for a walk in 1979. THE 1990’S Mr. and Mrs. Wuf dancing at N.C. State vs. University of Virginia football game. Photos by University Archives

MASCOTS, Chris Belton and Susan C. Smith, were united in a mock wedding conducted by the Deamon Deacon. The ceremony was conducted during halftime of a basketball game against Wake Forest, Feb. 28, 1981. STANDING on goal post in 1969. Photos by University Archives
Continued from Page 54

“That was the first time we had a real mascot,” said Tim Peeler, a writer for GoPack.com who has written several books on N.C. State athletics.

Helms’ robot was affectionately named “Hell” for its creator, but was also called “The Wolf Monster” and “The Trojan Wolf.” It stood 7 feet tall and was 10 feet across at the chest. Helms climbed inside the contraption and employed another student to operate a fake control box, leading spectators to believe that Hell was an actual robot.

“With a body similar to Frankenstein’s monster and the ferocious head of a wolf, it is expected to create a sensation in the game and spur the team on to another victory,” the Technician proclaimed on Oct. 18, 1946.

Helms himself never climbed into Hell after the season opener because he claimed it was too hot, but cheerleaders operated the machine for the rest of the season, one of N.C. State’s best to date. The team went 8-2 and made its first bowl game, the 1946 Gator Bowl. After the bowl, N.C. State cheerleaders and the band retired Hell and held a wake for him.

1947 — The rest of N.C. State’s athletic teams, still called the “Red Terrors,” opted to change their names to the “Wolfpack” as well.

1966 — The student body purchased “Lobo III,” a 4-month-old pup, for $125 to commemorate the opening of Carter Stadium. Lobo III was preceded by two wolf mascots. The first died, and the other escaped under suspicious circumstances.

1967 — A zoology professor noticed that “Lobo III” was not a Timberwolf, as the students who bought him had believed; he was a coyote. Students embraced the mistake, rallying around the “Kool Koyote.” They spray painted the slogan on the Free Expression Tunnel and wrote it in chalk around campus.

1950s — Cheerleaders begin to dress up as a wolf to inspire students at sporting events.

1975 — The future Ms. Wuf was unveiled to coincide with the introduction of women’s athletics. The wolf mascots were married on the basketball court in 1981 as part of the season finale festivities. Wake Forest University’s mascot, the Demon Deacon, presided over the faux ceremony.

“They are technically married, although I don’t believe Ms. Wuf wears her ring these days,” Peeler said.

1983 — According to Peeler, Scott Joseph, the man behind the mask from 1981 to 1984, was instrumental in helping the Wolfpack mascot “evolve.” He was also the one who coined the title “Mr. Wuf.”

“He was very active,” Peeler said. “He made his own costume and at some point put ‘Mr. Wuf’ on the back, and it stuck.”

In an interview with The Wolfpacker, Joseph said he and his mother came up with the now-famous name.

“The only thing that was provided was the head, the rest you had to come up with on your own,” Joseph said. “My mom sewed a suit out of fur and gave me a jersey. So we sat down and decided to call him ‘Mr. Wuf’ and she sewed that on my jersey.”

2009 — Different costumes have been phased in and out over the last couple decades, as Mr. and Ms. Wufs’ heads have become less elongated and coyote-esque and more humanized and kid-friendly. Story by Kate Shefte
The origin of red and white

The first clubs on campus, the Pullen and Leazar Literary societies, were formed in the fall of 1889 and named after benefactors Augustus Leazar and Richard Stanhope Pullen. These societies chose pink and blue as the official school colors of the North Carolina College of Agriculture and Mechanical Arts. The colors were changed to brown and white by a student body vote in 1895 and only used in one football game featuring the A&M Farmers versus the University of North Carolina. In November of 1895 another poll of the student body resulted in red and white as the school colors. The faculty agreed with this decision and told the Athletic Association these colors would remain unless changed by a two-thirds vote by the student body. No one has challenged the school colors since then.

Red and White is a popular song sung by fans and played by the band at athletic events. It was written by J. Perry Watson, a former director of music. Although popular, the song is not the official fight song. “Caroline”, “Devils”, and “Deacs” refer to other Tobacco Road team names: North Carolina Tar Heels, Duke Blue Devils and Wake Forest Demon Deacons.

We’re the Red and White from State
And we know we are the best.
A hand behind our back,
We can take on all the rest.
Come over the hill, Caroline.
Devils and Deacs stand in line.
The Red and White from N.C. State. GO STATE!

Wolfpack fans often substitute “Go to hell” for the words “Come over the hill.”
Hardy Ray, Class of 1926, wrote the words and Edmund L. Gruber, wrote the music to the Fight Song in 1908. It is a version of “The Caisson Song,” or more recently, “The Army Goes Rolling Along.”

N.C. State Fight Song
Shout aloud to the men,
Who will play the game to win.
We’re behind you,
Keep fighting for State.

Hold that line,
Hold them fast,
We will reach vict’ry at last.
We’re behind you
Keep fighting for State.

Rise up to the fray,
And let your colors wave,
Shout out for dear old N.C. State
(Go State!)

For where e’er we go,
We will let the whole world know,
We’re behind you
Keep fighting for State.

N.C. State Alma Mater
Where the winds of Dixie softly blow
O’er the fields of Caroline,
There strands ever cherished, N.C. State,
As thy honored shrine
So lift your voices! Loudly sing,
From hill to ocean side
Our hearts ever hold you, N.C. State
In the folds of our love and pride.

N.C. State’s Alma Mater was written by two students in the early 1920’s. Alvin M. Fountain, Class of 1922 and editor of the Technician, wrote the words, while Bonnie Norris, from the Class of 1923, composed the music.
Men’s basketball team finishes the season 24-0 but barred from participation in postseason play.

**THE 1974** national championship team poses with their trophy after beating Marquette 76-64.

**JIM VALVANO** and players pose with their 1983 national championship trophy.

**LORENZO CHARLES** scores the winning dunk as time expires and the Wolfpack beats Houston 54-52. Photos contributed by the University Archives.
NATIONAL CHAMPIONS: April 10, 1948  Bill Despres captures first place in the National Junior 300 yard Individual Medley Championship of America, becoming the first swimmer from N.C. State to capture a national championship. • March 25, 1974  N.C. State defeats Marquette, 76-64, in the finals of the NCAA tournament in Greensboro to win the 1974 National Championship in men’s basketball. • 1979  The Women’s Cross Country team wins the first of back-to-back national championships (1979 and 1980). • April 1983  Lead by head coach Jim Valvano, the men’s basketball team wins the 1983 NCAA championship. • June 2, 2002  Track-and-field athlete Kristin Price wins the national championship in the 10,000-meter event.

NATIONAL CHAMPIONSHIPS

We are the champions

IN 1974, NORM SLOAN assembled one of N.C. State’s most dominant basketball teams. With the likes of David Thompson, Tommy Burleson and Monte Towe the team rolled to a 24-1 record and N.C. State’s first national championship. At the time, only one school from each conference was invited to the NCAA tournament. In what many people say was the greatest ACC basketball game, the Wolfpack narrowly defeated Maryland, 103-100, in overtime. In the semifinal, the Red and White from Raleigh snapped UCLA’s record of seven consecutive national championships. N.C. State beat Marquette in the championship game and ended the season ranked as the top team in the nation.

Nine years later the same result occurred, but with a drastically different story. Finishing fourth in the conference for the regular season, the team needed to win the ACC tournament to get into the NCAA tournament. Doing just that in dramatic fashion, the team was nicknamed the “Cardiac Pack.” In the championship game, N.C. State met heavily favored Houston. With the clock ticking down to zero, Dereck Whittenburg passed an alley-oop to Lorenzo Charles, who secured N.C. State’s second national championship. The last-second shot and images of famed coach Jim Valvano will always be an integral part of N.C. State and March Madness.

WOLF FACTS

Quote from the Washington Post in 1983 claimed “Trees will tap dance, elephants will ride in the Indianapolis 500 and Orson Welles will skip breakfast, lunch and dinner before N.C. State figures out a way to beat Houston.”

August 2008  Alumnus Cullen Jones wins Olympic gold medal in the 4 X 100 freestyle relay in Beijing.
First Ram Roast sponsored by the Senior Class Council.
AFTER NUMEROUS ATTEMPTS by students from UNC-Chapel Hill to disgrace the Free Expression Tunnel by painting it blue, the senior class of 2005 had enough. They started a protection effort that has evolved into the Ram Roast pep rally. Held each year before the Carolina-State home basketball and home football games, the Ram Roast is an all-night event.

The pep rally includes appearances from the coaches, players, the band, cheerleaders and other student groups. After the pep rally, students participate in scavenger hunts, eat free food and paint the tunnel red. Throughout the night, students make sure no vandals try to paint over the Free Expression Tunnel.

After the basketball Ram Roast, students wake up to find a different paper in the stands, “The Daily Tar Hell.” The paper takes aim at The Daily Tar Heel, the UNC-Chapel Hill student newspaper. Technician staff members deliver “The Daily Tar Hell” to the UNC campus so those students can enjoy it as well.

How many hours did you guard the tunnel? _________________
Brock Rosenkampff, a freshman in First Year College, gets barbecue while tailgating for the football game against South Carolina, Sept. 3, 2009. "The best part of tailgating is the food and the friends," Rosenkampff said. Rosenkampff tagged along with a friend who is rushing Sigma Chi. "I'm just along for the ride," he said. Photo by Brent Kitchen.
WE RECYCLE at Carter-Finley

"Wolfpack Excellence" is promoted through the program WE recycle every home game at Carter-Finley. The program is a partnership between Waste Industries and the University Office of Waste Reduction and Recycling.

Fans can take their cans and bottles from tailgating and take them to WE recycle zones throughout the tailgating areas. The WE recycle collection wagon also makes its way around the parking lots.

The program collects an average of four tons of recyclables per home football game. In 2009, WE recycle collected 53,900 pounds of recyclable material. Since the program began in 2003, the program has collected 255,040 pounds of material.

NCSU.EDU/FACILITIES/RECYCLING/

TAILGATING

Parking lot comes alive

TAILGATING before a football game is one of the most exciting traditions on any college campus. Since 1966 when Carter-Finley opened, red and white colors have filled the rows of cars of those able to get parking passes. Students and alumni spend time playing games, slow cooking whole hogs and mentally preparing for the game. A variety of clubs and organizations even provide free food or giveaways at tailgates.

“Tailgating is like an extra quarter of football,” Mark Ashness, a 1985 graduate, said. “People today enjoy tailgating more.”

Tailgating opens five hours before the start of the game. The Wolfline bus system, “Red Terror Transit,” shuttles students to and from campus.
Carter-Finley Stadium is a campus landmark that has consistently drawn fans. The stadium was dedicated on Oct. 8, 1966, the same day WKNC became an FM station, and the first game played there was against the South Carolina Gamecocks.

The stadium’s name honors College of Textiles graduates Harry and Wilbert Carter and Raleigh philanthropist and civic leader Albert Earle Finley. The Carter brothers donated several hundred thousand dollars for the completion of the $3.4 million stadium.

In 2003, the playing field was named the Wayne Day Family Field after the Day family pledged $5 million to the Wolfpack Club. Their gift, along with other donations, led to renovations and improvements, including the addition of the Murphy Center and Vaughn Towers. The stadium now seats 55,571.

A “Wolfpack Turf” monument adorns the front of the building, featuring six bronze wolves: Courage, Confidence, Passion, Pride, Spirit and Strength.
Capture your memory here from a game in Carter-Finley Stadium

Sept. 28, 1946  Football game against Duke marks first post-war appearance of the marching band.
The Homecoming parade is canceled due to thunderstorms.
Homecoming Celebrating tradition

Run by the Alumni Association, Student Ambassador Program, Homecoming is one of the largest student-run celebrations. At the beginning of the week, students can get free T-shirts at the Homecoming Kickoff. Throughout the week, numerous events make up the Spirit Competition. Student organizations earn points for participating in hopes of winning the Stafford Bell. Events include Wear Red, Get Fed, when students can get a free lunch in the Brickyard every day by wearing red.

Student groups organize bake sales with N.C. State cookies as well as a canned food drive that brings in thousands of cans for the area’s food pantries and blood drives.

Students paint the windows of Hillsborough Street businesses with Homecoming slogans in red and white.

On Friday night, students can attend a pep rally and the Pack Howl concert. The week culminates in the Homecoming football game, where alumni return to cheer on the Pack.

What days did you participate in Wear Red, Get Fed?
- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
In the 1930s, David Clark planted the seed for what would eventually become one of N.C. State’s most historic buildings, Reynolds Coliseum. Clark suggested that the college build a 10,000 seat arena that would not only serve athletics but provide a meeting spot for farmers, an armory for State’s fine ROTC program, and in short, a coliseum that would rival any building of its kind in the whole nation. With the support of the Consolidated University of North Carolina, Clark began his quest. The design was taken from Duke University’s coliseum, but officials asked the architect to add 26 feet to the building so it would be bigger.

With an estimated cost of $300,000 Clark went searching for funding for the coliseum. He found that funding from the niece of William Neal Reynolds, Mary Reynolds Babcock. Combining a gift of $100,000 with $100,000 from the state budget and $99,999 from the Works Progress Administration the wheels began to turn in creating such an important building. Construction began in 1940 but soon came to a halt because of World War II, and the metal shell sat idle for almost a decade. In 1948 construction resumed under the encouragement of coach Everett Case. The building was completed by 1949 and could be converted to an ice skating rink. On Dec. 2, 1949 N.C. State defeated Washington and Lee in the first game of the “Ol’ Barn.”

Since that day in 1949 William Neal Reynolds Coliseum has seen some of N.C. State’s most memorable events. It was the home to two NCAA basketball championship teams in the 1973-1974 and 1982-1983 seasons. The Dixie Classic, a historic basketball tournament that included the Big Four was always held in Reynolds. Thousands of people have listened to speakers that have included Presidents Kennedy, Johnson, Reagan, George H. W. Bush, Clinton, and even more students received their degrees in Reynolds. The Ice Capades and circus have both visited the building.

Today, Reynolds Coliseum is home to the women’s basketball program that plays on Kay Yow Court, the volleyball team, gymnastics team, wrestling team, as well as the offices of all ROTC programs.

In what year did an electrical spark cause fire damage to the Air Force ROTC training room in Reynolds? _______
Jan. 15, 1996 ■ Kay Yow wins her 500th game against West Virginia State University.
Outside Reynolds Coliseum, Jonathan Walker, a junior in political science, checks in with Jordan Hammond, a freshman in history, to the Campout. "I got a bunch of hand warmers, I just made some chili and I'm going to bundle up," Walker said about the oncoming cold night. Photo by Luis Zapata

Campout was suspended after a student riot because of a rumor about lack of tickets.
Staying up for good seats

Before the lottery ticket system debuted, students had to wait in line for their basketball and football tickets. During basketball season, students began to pitch tents in front of Reynolds Coliseum to ensure they got the best tickets for the most exciting ACC games. Today, students relive history and camp out for the game against UNC.

About a week before the big game, students gather with their friends to brave the cold in hopes of receiving a coveted ticket. Organizers have added lots of elements of fun to get students’ minds off the frigid temperatures. There are movie showings, hot chocolate, corn hole tournaments and impromptu Wolfpack cheers. There are combinations of scheduled and random check-ins throughout the night to ensure students who want tickets are actually participating. Getting a ticket to the biggest game of the year is even more satisfying when you have to spend the night outside.

WILL WHITE, a senior in psychology, teaches his friends how to play the card game “Bang!” This was his second year attending Campout. “I made sure everyone brought plenty of warm clothes,” White said. KEVIN SMITH, a junior in meteorology, warms his hands at one of the various heaters around Campout. This was Smith’s first year being a part of the event. “We piled into the tent like a puzzle,” Smith said, sharing body heat as much as possible.

Photos by Luis Zapata

Campout checklist

- Sleeping bag
- Tent
- Layers of clothing
- Handwarmers
- Games to pass time
- Hot chocolate
- Pillow
- Munchies
- Pride

February 2008 ■ A record of 3,200 people registered for camp out.
SINCE 2005, the Women’s Center and N.C. State women’s basketball have teamed up for Hoops for Hope, an event that raises awareness and funds for breast cancer. Don’t pass up the opportunity to participate in this heartwarming event!

Supporting the fight against breast cancer is an important cause. However, because of the late Kay Yow, the emotional impact is even stronger for supporters of N.C. State. Yow was the women’s basketball head coach for 34 seasons and battled with cancer before passing away in 2009.

In Reynolds Coliseum, the basketball team sport the colors white and pink for the Hoops for Hope basketball game. Proceeds from the event benefit the Kay Yow/WBCA Cancer Fund and students (who still get in free) are advised to arrive early before seats run out. The Hoops for Hope event includes a silent auction and halftime recognition ceremony for survivors.

WOLF FACTS

In 2010, students and donors came together to construct a memorial in honor of Kay Yow beside Reynolds. This is only the beginning of a Coaches Corner project that has plans to honor other great coaches such as Norm Sloan, Everett Case and Jim Valvano.

Get an autograph from a cancer survivor.

HOOPS FOR HOPE

Fighting the fight
2007 ■ The Kay Yow/WBCA Cancer Fund is established through a partnership with The V Foundation for Cancer Research.
I N 1999, THE MEN’S BASKETBALL PROGRAM moved from Reynolds Coliseum to what was then called the Entertainment and Sports Arena. Now called the RBC Center, the arena holds 19,722 fans. The seating at the bottom of the arena is designed as a pit for 2,300 students.

When not occupied by the Wolfpack, the court is transformed into an ice rink and is home to the NHL’s Carolina Hurricanes. The Hurricanes agreed to pay $60 million of the initial construction cost and the state paid $18 million. The rest of the $158 million cost was financed by a hotel and restaurant tax.

RBC Bank, a U.S. bank owned by the Royal Bank of Canada, acquired 20-year naming rights for a reported $80 million.

**Junior Forward** Tracy Smith goes up for a dunk on a fast break against Boston College March 7. Smith led the team with 19 points, helping the Pack take down the Eagles 66-54. Photo by Brent Kitchen

**Kevin Matznick**, a freshman in business, Jake Sipe, a freshman in history, and Nathan Cook, a freshman in engineering, cheer for the Wolfpack during a game against Duke in 2010. Photo by Peggy Boone

First game held in the RBC Center against Georgia. N.C. State won 67-63.
November 19, 1999

First game held in the RBC Center against Georgia. N.C. State won 67-63.

July 22, 1997

Groundbreaking ceremony to build the Entertainment and Sports Arena
Gateway to an amazing future

As a graduate, students have many opportunities to improve N.C. State through the Alumni Association, the Wolfpack Club and Annual Giving.

Without monetary support from alumni, NCSU can’t compete in a global, challenging marketplace.

Donors can direct money to anything from athletics to scholarships to specific improvement projects of your choice.

The ice-covered floor in the RBC Center is occupied by winter graduates Dec. 19, 2009. This was the last commencement that graduates wore black. Graduates now wear red gowns. Photo by Luis Zapata
Students have the opportunity to become red and white for life by joining Students Today, Alumni Tomorrow, the student branch of the Alumni Association. STAT allows students to share their pride and connect with alumni. STAT also helps students reach their academic goals through various professional development workshops. Students can join STAT with a one-year or four-year membership. Every year STAT members receive a T-shirt to show off their pride and a subscription to NC State, the alumni magazine.

Boasting more than 20,000 members, the Alumni Association was founded in 1895. Past successes of the Alumni Association include the construction of the Memorial Bell Tower, the Centennial Arch located on Western Boulevard and the Roy and Dorothy Park Alumni Center.

The Park Alumni Center is headquarters of the Alumni Association and features dining and meeting facilities. Members can join one of 33 in-state or 23 out-of-state alumni networks to connect them with other alumni in their area. Members also have access to the Alumni Career Center.

The Alumni Association also sponsors the John T. Caldwell Fellows, a scholarship students can apply for after their first semester.

How many years were you a member of STAT?
- Freshman
- Sophomore
- Junior
- Senior

Matt Coco, a freshman in biochemistry, embraces his mother, Brooke, a 1978 alumna, during the Legacy Luncheon on Harris Field. During the ceremony parents placed a "Legacy Pin" on their incoming students' shirts indicating they are from a legacy family. "We're leaving him without a car and going on vacation," she said. Photo by Tim O'Brien

The Dorothy and Roy Park Alumni Center is located on Centennial Campus and is home to the Alumni Association. Photo contributed by Molly Renda
In 1975, the Board of Trustees established the Watauga Medal to honor those who have made significant contributions to the advancement of the University. The name derives from the Watauga Club, a group founded in 1884 by men all under the age of 30. The Watauga Club promoted the educational, agricultural, and industrial development of the state and was essential to the founding of the University.

The selection process is a rigorous one conducted by the Watauga Medal Selection Committee, with recommendations going to the chancellor, who reviews them and sends them to the Board of Trustees. Since 1975, the Watauga Medal has been awarded to 93 men and women, distinguished by their dedication and devotion to the advancement of N.C. State.

Modeled after the Watauga Medal, the Mathews Medal honors seniors who have worked to enhance the campus community as undergraduate students. The Mathews Medal and Watauga medals are presented together at the Founders Day ceremony. The Mathews Medal program is founded by and administered by the Alumni Association Student Ambassadors program.

To whom were the three Watauga Medals given in 1975?

James Woodward presents former Student Body President Jay Dawkins with the Mathews Medal at the Founders Day Dinner in the McKimmon Center, March 8, 2010. Photo by David Mabe
The present day Mathews Medal is awarded.
NE WAY to support athletic teams and guarantee yourself good
tickets to big games after you graduate is to join the Wolfpack
Club, a student aid association that financially supports scholar-
ships and facilities.

Members have the option of reserving a seat for a lifetime by
purchasing lifetime rights seating for Carter-Finley Stadium, Doak
Field at Dail Park and the RBC Center.

All donations are factored into members’ cumulative giving
points that help determine priority and rank. Members with the
highest priority get first choice at parking passes and tickets to
away games.

The Wolfpack Club was founded in 1936 and is not affiliated
with the Alumni Association or the University

Through the Student Wolfpack Club, a club designed to or-
ganize, support and promote varsity athletics, students can earn
points for premium student seating at basketball and football
games. Membership costs $100 for four years.
1995  The First Year College program is established to support incoming students who were undecided about their major.
ABOUT US

Behind ‘The Brick’

Our love for N.C. State and the desire to share this love with others inspired our work on The Brick, part of a campus-wide effort to increase knowledge of the history of the University. We admire the rich history and traditions of the University and think it is important to keep them alive. We hope you make the most of your experience on campus using information found in this book. Go Pack!

Sam Dennis is a member of the Student Government Executive Branch and the chair of the Traditions Committee in the Alumni Association Student Ambassador Program. He is also a Caldwell Fellow and a walking history book with knowledge of important dates and facts. Every N.C. State tradition is his favorite tradition.

Nathan Hardin is news editor for the Technician. He is a history major and plans to go to law school. His favorite tradition is tailgating at football games.

Bryant Robbins is majoring in finance and started working with Student Media his freshman year. Bryant was the editor of the Agromeck in 2009. He loves going to N.C. State football games and his favorite tradition is Homecoming.

Chandler Thompson grew up a huge Wolfpack fan and followed in her father’s footsteps to attend N.C. State. Chandler is the Traditions Commission Chair in Student Government and a member of the Alumni Association Student Ambassador Program. Her favorite tradition is a combination of wearing red, game days at Carter-Finley and cheering for the Wolfpack with the wolf hand sign.

Bradley Wilson, adviser
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BEHIND THE BOOK

Stone Commercial Printing & Graphics out of Thomasville printed 5,000 copies of The Brick at a cost of approximately $1.40/copy funded through the support of our advertisers and student fee allocations. No State funds were used in the printing of the book.

The 5.5” x 8.5” book was printed using the four-color process on 80# matte text and saddlestitched.

The publication was created using Adobe InDesign CS4, Photoshop CS4 and submitted as PDF files to the printer.

Fonts: Vitesse for body copy and Soho Gothic for captions and headlines.

Students began work on the new edition of The Brick.
The inspiration

The Brick is one of the most recognizable aspects of N.C. State and literally the foundation of the University. At the first Board of Trustees meeting in 1887, the board requested 1.5 million bricks and a labor supply from the director of the State Penitentiary. Now, there are more than 4,270,000 bricks on campus as part of the sidewalks and all but a few of the buildings.

As freshman, students in a 2007 First Year College/Early American History Linked Class (HI251/USC101A) taught by Nancy Gustke and Matthew Rust found themselves unaware of the history, traditions and possibilities at N.C. State. After learning about the University through New Student Orientation, Convocation, advisors, and fellow students, they decided to share their knowledge with incoming freshman. The Brick was designed to guide new students through the history and landmarks of the campus, engaging them in academics and encouraging participation in timeless traditions.

The first edition consisted of 3,000 copies. Of them, 2,000 copies were funded through state funds and distributed to incoming freshmen at Convocation. University Housing, University Dining and the NCSU Bookstores helped to fund a second printing of 4,000 copies in August 2008.

For incoming students, this book is a guide for their first year on the largest university campus in the state. By exploring The Brick and parts of campus all students should feel connected and come to understand that N.C. State really is «Everything you can imagine.»
FANS CELEBRATE a come-from-behind 73-68 win over Wake Forest Feb. 4, 2004. Photo by Tim Lytvynenko