

## NOTES

**Nov. 1, 2004 • 6 – 7 p.m.  
Witherspoon Student Center Student Senate Chambers**

### **CALL TO ORDER**

No official business taken due to lack of quorum.

### **REPORTS**

Copies will be available at the meeting.

1. Agromeck
2. Americana
3. Nubian Message
4. Technician
5. Windhover
6. WKNC

#### **Agromeck • Josh Bassett, editor**

No Report

#### **Americana • Nathaniel Horner, editor**

No Report

#### **Nubian Message • Robert White, editor**

*Budget:* We have seen a steady increase in advertising.

*Personnel:* We continuing the Employee of the Month Program. Each month I chose an staff member who had excellent job performance for the month and give them a gift as a reward for their work. Our September Employee of the Month, Martia Sharpe was invited to a dinner with African American Cultural Center lecturer, Frank Matthews. Our October Employee of the Month, Tahnia Davis received a ticket to the play, Ma Rainey's Black Bottom.

*Equipment:* The office equipment is working well. We got our two cameras in the office repaired and a photo card reader to help us download pictures.

*Production Status:* We have had no problems meeting our production schedule. The production team and the layout staff asked that the production night be split into two nights to insure that they have more time to lessen copy and production errors. We have recently split our production night into two nights Sunday and Monday to be more efficient. Articles are copyedited on Sunday nights and we work on layout on Monday nights. Staff members told me

at meeting on Oct. 19 that it was too early to tell how well the changes affected their ability to produce a good newspaper.

*Goals:* We are working improving original content within the publication. At our retreat in August we conceived a list of ideas to improve the Nubian. I am emailing that list to staff members to vote on their top three ideas and we will integrate those ideas into our weekly publication.

*Coverage Issues:* The only coverage issues are coordinating interviews and article coverage. We working on increasing our communication amongst the staff to insure we cover all of our stories each week. We will be more stringent on editors in developing their story ideas and keeping contact with their writers.

### **Technician • Matt Middleton, editor**

A couple of notes since our last meeting:

RED magazine – We published our second 24-page magazine of the year on Thursday Oct. 28. This election guide was the first non-sports, non-end-of-the-year tabloid we published in my five-year career here. I think it was an enormous success, with good campus localization on this huge national issue. Lots of work yielded lots of smiles on Thursday.

Diversity Week – The week of Oct. 25, we had visits from campus representatives speaking about women's, Native American, African-America, BGLA and Asian Issues. All of the guest speakers took time out of their busy day to hold dialogue with our editorial board, which had nearly a 100 percent attendance Monday-Thursday. As a result, we have many new story ideas and a better understanding of how our publication is received by various groups on campus.

Staff recruitment – After assessing the amount of involvement in our news department, Thushan and I have both concluded we need another recruitment just in that area. We will plan that in the coming weeks, with an added emphasis on diversity recruitment. Tracey Ray in the Office of Multicultural Student Affairs has already agreed to help us getting the word out through e-mail distribution lists and other channels.

Newsletter – I've implemented a monthly newsletter beginning this year as a way for the whole staff to feel inclusive on various issues. I also use this as another opportunity to address the staff and hand out awards. The second installment should be out next week.

Looking ahead – We will likely be losing just one member of our editorial board for the second semester. While he will be a huge, huge loss, News Editor Thushan Amarasiriwardena leave his position behind to two capable deputy editors. One challenge will be finding someone in our already-thin news staff

### **Windhover • Brian Darragh, editor**

No Report