

MINUTES

Nov. 11, 2003 • 7 – 9 p.m.
Witherspoon Student Center
Submitted by Roger L. Cordes, Jr., Secretary

CALL TO ORDER

The meeting was called to order following a presentation by a representative from Student Legal Services in which she described the duties and responsibilities of members of a board of directors.

ROLL CALL

MEMBERS PRESENT: Faith Pearl Leach, Lock Whiteside, Anjan Kundavaram, Matthew Gaebel, Seth Hargrave, Roger Cordes, Carol Allen, Joe Wade Formicola, Ed Funkhouser, Sherry McIntyre, Thushan Amarasiriwardena, Anna Cade, Nathaniel Horner, Shawna Jones, Jamie Proctor, Jaime Trivette, Carie Windham

ABSENT: Dan Holly, Jerry Blackmon

NEW BUSINESS

1. Appointment of chair (must be a student)

The first order of business was the appointment of a chair. A motion to nominate Seth Hargrave was made and seconded, and the motion passed by a majority vote of the members present.

2. Appointment of vice chair

The second order of business was the appointment of a vice chair. A motion to nominate Anjan Kundavaran was made and seconded, and the motion passed by a majority vote of the members present.

3. Appointment of secretary

The third order of business was the appointment of a secretary. A motion to nominate Roger Cordes was made and seconded, and the motion passed by a majority vote of the members present.

4. Windhover editor's salary

The fourth order of business was a request from *Windhover* for permission to pay the *Windhover* editor's salary. *Windhover* reminded the Board that the budget for the salary had already been approved by the Board. A motion to approve the request was made and seconded, and the motion was passed by a majority vote of the members present.

5. Technician advertising

The fifth order of business was a presentation by the *Technician* on the status of *Technician* advertising. *Technician* announced that advertising revenues were down and that a budget shortfall was expected. *Technician* described the structure of their advertising sales process. *Technician* then solicited recommendations from the Board on ways to improve *Techniciarts*

advertising sales or to otherwise increase advertising revenues. Discussion ensued and suggestions and recommendations from members of the Board were noted by *Technician*. *Technician* said that they will provide the Board with a plan of action at the next meeting of the Board based on the suggestions and recommendations received.

6. Agromeck incentive plan

The sixth order of business was a description by *Agromeck* of *Agromeck's* incentive plan. *Agromeck* said that they have entered into an agreement with Taylor Publishing under which Taylor will provide incentives to *Agromeck*, including underwriting costs associated with marketing and production of the yearbook and training of *Agromeck* staff members. *Agromeck* described the relationship as positive and forecasted an increase in yearbook sales over the previous two years. *Agromeck* said that they will provide the Board with a plan at the next meeting of the Board that will describe how they intend to achieve yearbook sales goals.

OLD BUSINESS

none

EXECUTIVE SESSION

The Student Media Advisory Board may adjourn into executive session to discuss matters of litigation, potential litigation or personnel.

1. Nubian Message

The chair made a motion to adjourn to executive session. The motion was challenged by a member of the Board on the basis of a claim that the make-up of the Board was not in accordance with governing rules. Extended discussion ensued that did not result in any decision or action by the Board.

Jerry Blackmon, editor of the *Nubian Message*, arrived just after 9 p.m.

The chair made a two-part motion to 1.) adjourn to executive session, and to 2.) defer further discussion of the challenge to the make-up of the Board to a meeting to be held no later than 26 November 2003. The motion was seconded and passed by a majority vote of the members present. An attempt by the Board to then adjourn into executive session was prevented by the refusal of a non-Board member to leave.

ADJOURN

The motion to adjourn was made and seconded and was passed by a majority vote of the members present at approximately 9:15 p.m.

REPORTS

Written reports were sent to board members prior to the board meeting. This time is for updates only.

1. *Agromeck*, Anna Marie Cade and Jamie Trivette, co-editors
2. *Americana*, Nathaniel Horner, editor

3. *Nubian Message*, Jerry Blackmon, editor
4. *Technician*, Thushan Amarasiriwardena and Carie Windham, co-editors
5. *Windhover*, Shawna Jones, editor
6. WKNC, Jamie Proctor, general manager
7. Bradley Wilson, coordinator for student media advising