

**NC State Student Media Board of Directors
January 2018 meeting minutes**

**Tuesday, January 9 • 7 p.m.
Room 5101 Talley Student Union**

Present: Sam McRee, Missy Furman, Lilly Neal, Laasya Vulimiri, Josh Hyatt, Tyler Dukes, Robbie Williams, Dean Phillips, Tania Allen, Anna Long, Jonathan Carter, Jamie Halla, Deja Richards, Jackie Gonzalez

Absent: Meghan Glova, Anahzsa Jones, C Phillips, Martha Collins

Others present: Jamie Lynn Gilbert, Zanna Swann, Ellen Meder

CALL TO ORDER & APPOINTMENT OF RECORDING SECRETARY

Board chair Missy Furman called the meeting to order at 7 p.m. after a quorum was established. Deja Richards volunteered to serve as recording secretary for the meeting.

APPROVAL OF NOVEMBER 2017 MINUTES

Dean Phillips moved that the November 14, 2017 meeting minutes be approved, with Anna Long seconding the motion. The minutes were unanimously approved.

DECEMBER AND JANUARY BUDGET UPDATES

Jamie Lynn Gilbert presented both the December, 2017 and January, 2018 budget updates. Both updates were included with the meeting package and made part of these minutes by reference.

Jamie noted the following:

- Jamie said leadership development funds remain a concern, and that Technician in particular is now within \$10 of its leadership development budget.
- Jamie also noted that at the year's midpoint (50%) Technician was at 31% of its annual goal, or just under \$50,000. At this time last year, she said we were at 44% or almost \$70,000. She said our aging report with Accounts Receivable shows about \$10,000, so even if all our bills were paid, we would still be \$10,000 behind this time last year. Some discussion ensued as board members asked for possible explanations. Members of the professional staff noted that other programs had noted similar or worse declines on the CMBAM Listserv; the entire Student Business & Marketing Office was new, from the adviser on down; and that, historically, spring semesters were stronger than fall semesters. In the end, Jamie said while it wasn't time to panic, it was certainly appropriate to keep a close eye on those numbers. She said the overall picture would become much clearer once the February and March budget numbers were in.

NUBIAN 25TH ANNIVERSARY ISSUE AND CELEBRATION

Patrick Neal briefly updated the board on the Nubian Message's 25th anniversary edition published Wednesday, Nov. 29, and its "birthday party" held in the African American Cultural Center's conference space the following evening. He provided members of the board with copies of the anniversary issue, saying that it was a great success both from the standpoint of content and support from departments across campus. As for the anniversary reception, he said it was similarly successful, drawing a crowd of some 60 attendees.

2018-2019 LEADER SELECTION PROCESS AND ADVISORY BOARDS MEMBERSHIP

Patrick said that he had sent calls for applications out to all of the top student leaders on Jan. 3, and a copy of that call for applicants was included in the meeting package and is made a part of these minutes by reference. After urging the top leaders to send the call out to their entire staffs as soon as possible, Patrick briefly reviewed the process. He said all qualified applicants would be interviewed by their respective advisory boards and that those boards would make a recommendation to the full board of directors. The full board would, in turn, make the official vote to hire the leaders. Patrick reminded the leaders that the board could waive any of the

requirements listed except the ones covered under Regulation 11.55.6 (i.e., the minimum GPA requirement and the requirement that students be in good standing with the Office of Student Conduct.) Patrick said the full March board meeting, where the final hiring decisions would be made, would be held in Room 4280 of the Talley Student Union at 7 p.m. on Tuesday, March 13.

Patrick then polled the board members about their current or preferred advisory board assignments. (A list of advisory board members was included with the meeting package and is made a part of these minutes by reference.) As for the unassigned members, Sam McRee was assigned to the Broadcast Advisory Board, Laasya Vilimiri was assigned to the Business Office Advisory Board and Lilly Neal was assigned to the Annual Publications Advisory Board. In addition, Jamie Lynn Gilbert said that Kate VanVorst from Kings had been invited to the Broadcast Advisory Board, and Zanna Swann said Justin Hammond from DASA Communications had agreed to serve on the Business Office Advisory Board.

COMPENSATION POLICY

Patrick briefly reviewed the draft compensation policy, which was included in the meeting package and included as part of these minutes by reference. He said the policy had been completely changed to reflect actual practices adopted by Student Media in recent years as the result of both University policy changes and the Student Fee Committee's decision to increase Student Media's fee funding by \$3 per student to bring positions up to the equivalent of \$8 per hour. Patrick said the policy was written to accommodate both organizations using the KABA system to clock in and out as well as the traditional, paper-based flat rate system. Patrick said it was important that top student leaders work closely with their primary advisers when making any decisions regarding staff compensation, as top leaders had to follow all applicable University employment rules and stay within their allotted payroll budgets at all times. In response to a question from Tyler Dukes, the professional staff confirmed that 20 hours per week was the maximum weekly average any student could work for Student Media. In the end, Tyler moved to adopt the policy and Dean Phillips seconded the motion, which passed unanimously.

BOARD MEMBERSHIP CHANGES

Patrick officially welcomed Tyler Dukes back to the board. Tyler is an investigative reporter on the state politics team at WRAL News in Raleigh, where he specializes in data and public records. In 2017, he completed a fellowship at the Nieman Foundation for Journalism at Harvard University and currently teaches at Duke University's DeWitt Wallace Center for Media & Democracy. Prior to joining WRAL, he worked as managing editor for Duke University's Reporters' Lab, a project to reduce the costs of investigative journalism. He is a former freelance reporter and adviser to the Technician. Tyler assumed the seat left vacant by Dante Genua, who moved out of town and was thus unable to continue his service on the board.

REPORT ADDENDA

Organization reports from each of the media organizations were included with the meeting package and are made part of these minutes by reference. Otherwise, Jamie Lynn Gilbert noted that Jake Phillips had been tapped at WKNC's After Hours Music Director and Sara Darwish had been named Promotions Director.

ADJOURN

Laasya moved that the meeting be adjourned, with Anna providing a second. The board voted unanimously to adjourn at 7:28 p.m.