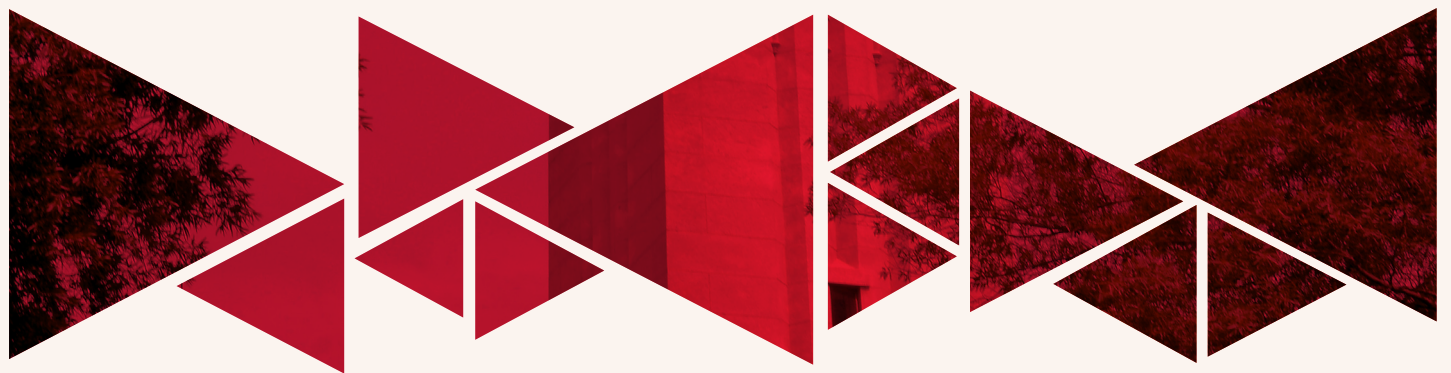


NC STATE UNIVERSITY

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STUDENT  
MEDIA



2018-2019 Media Kit

# NC STATE UNIVERSITY

NC State University was founded on March 7, 1887, as a land-grant university with a mission to teach agricultural and mechanical arts. Located in Raleigh, NC State is the largest of 16 schools in the University of North Carolina System.



## 33,755 Students

23,827 undergraduates

9,928 graduates



## 2,336 Faculty



## 6,733 Staff



Cooperative Extension Service provides services to citizens in all 100 counties and the Eastern Band of Cherokee Indians.



NC State educates more North Carolinians than any other higher education institution.



NC State and its students, alumni and associated startups generate **\$6.5 billion** of North Carolina income annually.












# STUDENT MEDIA

NC State Student Media is an umbrella department that falls under the university's Division of Academic and Student Affairs. It supports the five student-run outlets, governed by the Student Media Board of Directors, which includes student leaders, faculty, program alumni and local media professionals. More than 300 students are employed by our media outlets each year. More information can be found at [studentmedia.ncsu.edu](http://studentmedia.ncsu.edu).

## NC State Student Media supports the university's student-run media outlets:

-  **Technician**— weekly print newspaper and daily website reporting on news, sports, arts and entertainment, and commentary of interest to the University community.\*
-  **Nubian Message**— biweekly newspaper and website serving as the voice of NC State's African-American students and highlighting other underrepresented campus communities.\*
-  **WKNC 88.1 FM HD-1**— student-run, non-commercial, educational college radio station broadcasting indie rock, hip-hop, metal and electronic music at 25,000 watts, 24/7.
-  **Roundabout**— glossy general interest magazine serving as a guide to student life and culture on and near campus four times a year, including a summer orientation guide.\*
-  **NC State Channels**— broadcast to the campus community through PackTV, the Wolfpack's sports station; NC State Television, where the NC State community goes for everything from lectures to math help to campus life; and WolfBytes Television and Radio, NC State's information stations.
-  **Agromeck**— yearbook serving as the final historical record of events from a student perspective. Contact Rick Loper at [loper.rick@gmail.com](mailto:loper.rick@gmail.com) for advertising information.
-  **Windhover**— annual literary, visual and musical arts magazine representing the creativity of students, faculty, staff and alumni. Call for sponsorship information.

\*See page 14 for distribution site info



**Talk to a media consultant about FREQUENCY DISCOUNTS!**

## Contact Us

Phone:  
**(919) 515-2411**

Fax:  
**(919) 515-5133**

Advertising and Marketing Email:  
[media-sales@ncsu.edu](mailto:media-sales@ncsu.edu)

Business and Marketing Manager:  
Zanna Swann, [zswann@ncsu.edu](mailto:zswann@ncsu.edu)

Student Media Director:  
Patrick Neal, [pcneal@ncsu.edu](mailto:pcneal@ncsu.edu)

**304 Witherspoon Student Center  
Campus Box 7318  
Raleigh, NC 27695**

NC State University's student-run newspaper has been serving the campus community since 1920. It employs more than 100 students throughout the year. Technician provides students, faculty, staff and alumni with campus news, sports, arts and entertainment, photo and video content. It also serves as a meeting place for campus opinions through letters, columns and editorials. Opportunities exist for integrated marketing across formats.

## In Print

Technician is printed each Thursday when school is in session during the fall and spring semesters.

- **Circulation: 4,000**
- **Distributed to 68 on-campus locations and 23 off-campus locations.**  
See page 14 for specific locations.

A typical page from a print copy of Technician



12.75 inches

9.5 inches

### Premium Printed Ad Sizes and Prices

	Open Rate	Campus Rate	Color	Size
<b>Front Banner</b>	\$750	\$640	Included	9.5" x 1.325"
<b>Back Cover</b>	\$1,450	\$1,235	Included	9.5" x 12.75"
<b>Puzzle Space</b>	\$100	\$85	No Color	4.75" x 4.75"
<b>Vertical Strip (1/4, right page)</b>	\$300	\$255	\$150	2.28"x12.75"

### Print Ad Sizes and Prices

	Full Page	1/2 Page	1/4 Page	1/8 Page	1/16 Page
<b>Open Rate</b>	\$950	\$485	\$250	\$130	\$70
<b>Campus Rate</b>	\$800	\$415	\$215	\$110	\$60
<b>Color Charge</b>	\$250	\$200	\$150	\$100	\$100

### Visual Size Guide

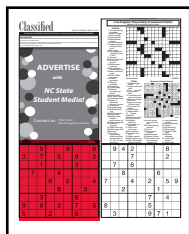
Ads represented by red rectangles



**Front Banner Ad**  
9.5 x 1.325 inches



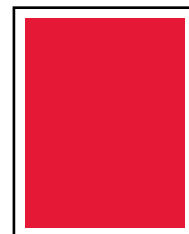
**Back Cover Ad**  
9.5 x 12.75 inches



**Puzzle Space Ad**  
4.75 x 4.75 inches



**Vertical Strip, 1/4 Right Page Ad**  
2.28 x 12.75 inches



**Full Page Ad**  
9.5 x 12.75 inches



**1/2 Page Vertical Ad**  
4.68 x 12.75 inches



**1/2 Page Horizontal Ad**  
9.5 x 6.375 inches



**1/4 Page Ad**  
4.68 x 6.375 inches



**1/8 Page Ad**  
4.68 x 3.188 inches



**1/16 Page Ad**  
4.68 x 1.594 inches



## Inserts

### \$400 for 4,000 inserts

Call to discuss insert details and size specifications. Inserts can be folded any manner except accordion files, though preferred finished size (once folded or if flat) is 8.5 x 11 inches. The best paper weights are 70 lb. and 60 lb. card stock. All inserts are machine inserted. We cannot accept material that can be broken. Please call for special requests.

- **Insert Reservation Deadline:** 10 business days in advance of publication date.
- **Ad Material Deadline:** All ad material must be delivered directly to the publication's printer at least one week before the scheduled run date. Please call for shipping address.

## Classifieds

Classifieds may be placed and paid for online at:

[technicianonline.com/classifieds](http://technicianonline.com/classifieds)

- **Print:** Classifieds are \$5 per day for up to 25 words, and each additional word is \$.20 per day.
- **Online:** Classifieds run 15 days online for \$25.

# technicianonline.com

Technicianonline.com reaches an expanding audience of students, faculty, staff, alumni, prospective students' families and community members every day.

All Technician and technicianonline.com material must be received three business days before date of scheduled run.

Material for ads designed by the NC State Student Media staff must be received one week before date of scheduled run.

**More than 23,300 average pageviews per week, as of July 2018.**

## Online Ad Sizes and Prices

	Leaderboard, Top	Leaderboard, Bottom	Top Rail	Middle Rail	Bottom Rail	Centers (article pages)	Bottom Big Box Rail	GIF, image toggling fee
Price/Week	\$75	\$55	\$70	\$65	\$60	\$55	\$75	+\$20
Size	728 x 90 pixels	728 x 90 pixels	300 x 250 pixels	300 x 250 pixels	300 x 250 pixels	468 x 60 pixels	300 x 600 pixels	*Ask about options

## Social Media

Technician's social media reach is growing and had more than 19,000 follows across platforms as of July 2018. All social media pricing includes the use of one client-provided image per post, a link and tagging.

### Twitter Pricing

Sponsored Tweets	Cost of Package	Cost per Tweet
1	\$30	\$30
3	\$70	\$23.33
6	\$130	\$22.67

@NCSUTechnician

@TechSports

\*Can choose a combination of the two accounts. Maximum of three tweets per account per week.

### Facebook Pricing

Sponsored Posts	Cost of Package	Cost per Post
1	\$15	\$15
3	\$40	\$13.33
6	\$70	\$11.67

facebook.com/ncsutechnician

### Instagram Pricing

Static 24-hour Stories (not video)	Cost of Package
1 panel	\$15
3 panels	\$40

@NCSUTechnician

\*Maximum of one story per week.

Nubian Message is a biweekly publication created in 1992 to serve as the sentinel of the African-American community at NC State. It now provides content highlighting many underrepresented communities on campus, including news stories, opinions and features of interest to all students, faculty and staff at NC State.

## In Print

Nubian Message is printed every other Thursday when school is in session during the fall and spring semesters.

- Circulation: 1,500
- Distributed to 51 on-campus locations and 23 off-campus locations. See page 14 for specific locations.

The deadline for print ad placement is 4 p.m. one week in advance of publication. Cancellation must be made by 4 p.m. three business days in advance.

A typical page from an issue of Nubian Message



11.5 inches

11.375 inches

## Ad Sizes and Prices

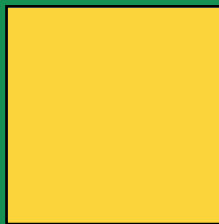
	Full Page	Back Cover	1/2 Page	1/4 Page	1/8 Page
<b>Open Rate</b>	\$280	\$300	\$140	\$70	\$35
<b>Campus Rate</b>	\$225	\$250	\$115	\$60	\$30
<b>Color Charge</b>	\$105	\$105	\$105	\$105	\$105

## Visual Size Guide

Ads represented by gold rectangles



Full Page Ad  
11.375 x 11.5 inches



Back Cover Ad  
11.375 x 11.5 inches



1/2 Page Ad  
11.375 x 5.75 inches



1/4 Page Ad  
5.1 x 5.25 inches



1/8 Page Ad  
5.1 x 2.6 inches

## Inserts

\$150 for 1,500

Call to discuss insert details and size specifications. Inserts can be folded any manner except accordion files, though preferred finished size (once folded or if flat) is 8.5 x 11 inches. The best paper weights are 70 lb. and 60 lb. card stock. All inserts are machine inserted. We cannot accept material that can be broken. Please call for special requests.

- **Insert Reservation Deadline:** 10 business days in advance of publication date.
- **Ad Material Deadline:** All ad material must be delivered directly to the publication's printer at least one week before the scheduled run date. Please call for shipping address.

# Social Media

@NubianMessage had more than 1,000 Twitter followers as of July 2018. Prices include the use of one client-provided image per post, a link and tagging. Maximum of three tweets per week.

Twitter Pricing		
Sponsored Tweets	Cost of Package	Cost per Tweet
1	\$10	\$10
3	\$25	\$8.33
6	\$40	\$6.67

# thenubianmessage.com

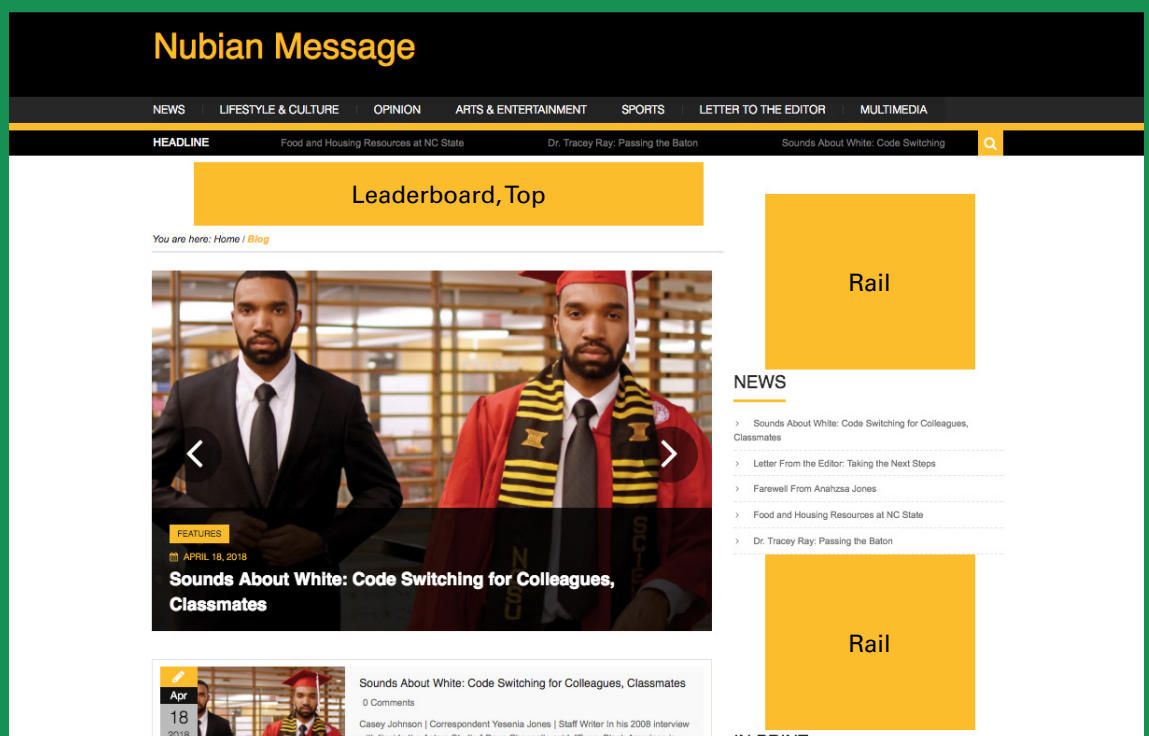
Online Ad Sizes and Prices				
	Leaderboard, Top	Leaderboard, Bottom	Rail	GIF, image toggling
Price/Week	\$40	\$15	\$30	+\$20
Size	728 x 90 pixels	728 x 90 pixels	300 x 250 pixels	*Ask about options

Thenubianmessage.com reaches an expanding audience of students, faculty, staff, alumni, prospective students' families and community members every day.

All Nubian Message social media and online material must be received at least three business days prior to the scheduled run date.

**More than 615 average pageviews per week, as of July 2018.**

Ad positions on  
thenubianmessage.com





WKNC 88.1 FM HD-1 is a student-run, non-commercial radio station. Operating 24/7/365, WKNC's 25,000-watt broadcast signal reaches listeners throughout the entire Raleigh-Durham-Chapel Hill market and an even wider audience with its online stream. WKNC prides itself on alternative programming of indie rock, electronic, hip-hop and metal, with a heavy focus on North Carolina music. Weekend specialty shows vary each semester and include 1960s and 1970s psychedelic, South Asian, and classic country and western.

## Sponsor Packages

Package Type	HD-1 Pricing \$25/spot	HD-2 Pricing \$12.50/spot
<b>Basic</b> 1 Morning Spot Daily Mon-Fri 1 Afternoon Spot Daily Mon-Fri Total of 10 Spots	<b>\$200/week</b>	<b>\$100/week</b>
<b>Plus</b> 1 Morning Spot Daily Mon-Fri 1 Afternoon Spot Daily Mon-Fri 1 Evening Spot Daily Mon-Fri Total of 15 Spots	<b>\$250/week</b>	<b>\$125/week</b>
<b>Premium</b> 1 Morning Spot Daily Mon-Sun 1 Afternoon Spot Daily Mon-Sun 1 Evening Spot Daily Mon-Sun Total of 21 Spots	<b>\$300/week</b>	<b>\$150/week</b>

### Discount Packages

Buy three or more weekly packages or placements within two months and receive a 20% discount. Prepay and receive an additional 10% discount.

## WKNC Online

**300 x 250 pixels = \$50/week or \$150/four weeks**

WKNC.org receives an average 20,000 pageviews per month as of July 2018. Two 300 x 250 pixel ads are visible on all pages of the website, with up to four ads in rotation at any given time.

The Student Media design team can help you with your creative; just allow five business days for design time. Online ads are due one week in advance of scheduled run date.

## WKNC Services

**Studio/equipment rental - \$60 per hour**

**DJ services (1 DJ) - \$60 per hour**

**DJ services (2 DJs) - \$120 per hour**

## 15-sec Podcast Pre-roll

**2 episodes - \$5**

**5 episodes - \$10**

**10 episodes - \$15**

Each WKNC podcast receives an average of 25 downloads for a cost of \$.06 to \$.10 per impression (\$60-\$100 CPM).

## Twitter

**WKNC has 10,000 Twitter followers**

Single: \$25/per tweet

Four or more tweets: \$20/per tweet

## Donor Announcement Guidelines

Donor announcements on WKNC are meant to identify businesses and organizations that have provided financial support to the radio station. The FCC regularly investigates and fines non-commercial radio stations for airing impermissible advertisements. To keep in compliance, donor announcements on WKNC may not include any of the following:

### Qualitative or comparative language

Examples: "only the freshest ingredients," "best wings in town," "convenience like no other in town"

### Price information and discounts

Examples: "less than \$10 per month," "free estimates," "move-in rent special"

### Calls to action

Examples: "stop by one of our four locations," "be sure to try our signature desserts," "visit our website"

### Inducements to buy, sell, rent or lease

Examples: "how about doing something fun," "if you need anything for the great outdoors," "take the stress out of your next car purchase"

## Sample Sponsorship

"Programming on 88.1 WKNC is supported by Dan's Deli on Western Boulevard in Raleigh. Dan's Deli features made-to-order deli sandwiches, along with a variety of salads, soups and side dishes. Locally owned and operated since 1999, Dan's Deli is open until 3 a.m. on Friday and Saturday with delivery service available to the NC State campus and surrounding area."

# Listener Stats

**86%**  
identify as regular listeners

**40%**  
are NC State students

**12%**  
are NC State alumni

**87%**  
listen on the radio

**32%**  
listen online

**18%**  
listen on a mobile device

**80%**  
are age 18-34

**75%**  
live in Raleigh

**33%**  
have been listening for 5+ years

**56%**  
are male

**42%**  
are female

**2%**  
are trans/gender non-conforming

**75%**  
regularly tune in for Daytime Rock

**39%**  
listen to Underground hip-hop

**37%**  
listen to Afterhours electronic music

WKNC is proud to announce that an HD-2 broadcast will launch in spring 2019!

# Double Barrel Magazine

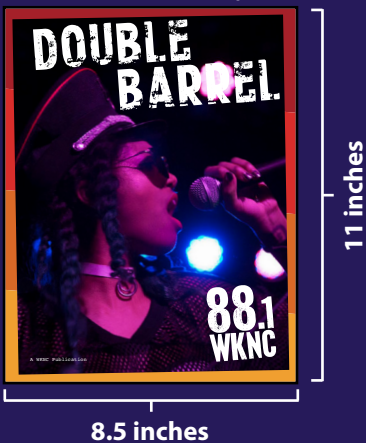
Ad Pricing	
Ad Size (All Color)	Price
Back Cover	\$700
Full Page	\$500
1/2 Page	\$250
1/4 Page	\$125
1/8 Page	\$75

A publication celebrating WKNC's Double Barrel 16 concert, being held in February 2019 in Raleigh. Additional sponsorship opportunities and details are available at [WKNC.org](http://WKNC.org).

**Publication Date:** January 14, 2019

**Ad deadline:** January 4, 2019

Cover of the 2018 Double Barrel Magazine



### Visual Size Guide

Ads represented by purple rectangles

<b>Back Cover Ad</b> 8.5 x 11 inches	<b>Full Page Ad</b> 8.5 x 11 inches	<b>1/2 Page Horizontal Ad</b> 8 x 5 inches
<b>1/2 Page Vertical Ad</b> 3.924 x 10.25 inches	<b>1/4 Page Ad</b> 3.924 x 5 inches	<b>1/8 Page Ad</b> 3.924 x 2.5 inches

A glossy, full-color publication printed four times a year. Each edition highlights topics relevant to students during that time of year, such as housing, wellness, and dining and culture. The summer issue is branded as an Orientation issue and reaches all new students and parents participating in a two-day, on-campus orientation.

A typical page in Roundabout



11 inches

8.5 inches

## Dates and Themes

Issue/Publication Date	Ad Deadline
<b>Living</b> Monday, November 5, 2018.....	Friday, October 12, 2018
<b>Food and Culture</b> Monday, February 18, 2019.....	Friday, January 25, 2019
<b>Diversions</b> Monday, April 8, 2019.....	Friday, March 8, 2019
<b>Orientation</b> Monday, June 10, 2019.....	Friday, May 17, 2019

Ad artwork, photos, graphics and logos should be properly sized and have a resolution of at least 300 pixels per inch.

## Ad Sizes and Prices

	Cost	Size
<b>Full Page</b>	\$1,250	8.5 x 11 inches
<b>1/2 Page Vertical</b>	\$750	3.924 x 10.25 inches
<b>1/2 Page Horizontal</b>	\$750	8 x 5 inches
<b>1/4 Page</b>	\$375	3.924 x 5 inches

## Premium Placements

	Cost	Size
<b>Back Cover</b>	\$1,700	8.5 x 11 inches
<b>Inside Front Cover</b>	\$1,500	8.5 x 11 inches
<b>Inside Back Cover</b>	\$1,400	8.5 x 11 inches
<b>Center Spread</b>	\$2,750	17 x 11 inches

## Visual Size Guide

Ads represented by blue rectangles



**Full Page Ad**  
8.5 x 11 inches



**Half Page Vertical Ad**  
3.924 x 10.25 inches



**Half Page Horizontal Ad**  
8 x 5 inches



**Quarter Page Ad**  
3.924 x 5 inches



NC State Student Media has partnered with the NC State Office of Information Technology, which guides students in creating broadcast content for the campus community through PackTV for Wolfpack sports, WolfBytes Television and Radio for information and NC State Television for all things campus life. All are broadcast on campus cable.

## PackTV

GO.NCSU.EDU/SPORTS



NC State's sports television station, PackTV, has been on air since 2009, broadcasting lacrosse, hockey, club basketball, soccer and more on the NC State cable system, Apple TV, Roku TV and YouTube. Employing more than 30 students, PackTV is a great source for NC State sports news, opinion and original programming. Between game broadcasts, PackTV plays short form content in programming blocks called continuity. PackTV boasts more than 75,000 views a month and airs 24/7/365.

Check with a media consultant for specific shows, times and space availability.

**PackTV show series  
exclusive sponsor  
\$500/semester**

**PackTV live game  
exclusive sponsor  
\$400/game**

**PackTV continuity  
sponsor (10 spots/day)  
\$500/semester**

## WolfBytes Television & Radio

WOLFBYTES.NCSU.EDU



WolfBytes Television is NC State's information channel, broadcasting Wolf Alerts, traffic, weather and departmental events. WolfBytes Television airs on the NC State campus cable system and informational displays, Apple TV and Roku.

WolfBytes Radio is NC State's home for today's top 40 and electronic dance music (EDM). WolfBytes student DJs broadcast 24/7/365 to the Triangle and the nation on NC State cable system, WKNC HD-3 (coming spring 2019), Tune-in Radio and Apple Radio.

**WolfBytes Television  
sponsorship  
\$500/semester**

**WolfBytes Radio  
donor spot  
\$12.50/spot**

**WolfBytes Radio sports  
broadcast sponsorship  
\$125/season**

## NC State Television

NC State Television is student-produced and delivers the latest in Wolfpack academic and campus life directly to AppleTV, RokuTV and the NC State on-campus cable system. From distinguished lectures to math lessons to ROTC life, you can find it on NC State Television.

**Sponsorship including 30-second spots  
between event broadcasts (10 spots/day)  
\$500/semester**

### Specifications:

- For online video content, 5- to 15-second spots work best, while for radio and television 30-second spots are standard lengths.
- Video production can be provided if needed at a cost of \$66/hour. Ask your media consultant for details about scheduling.
- Allow a minimum of two weeks if production is needed; otherwise, three business days are needed to get content scheduled.
- Preferred video format is 1080 pixels, and the minimum accepted is 720 pixels. If you have questions, please contact your media consultant.

**Technical questions can be directed to B.J. Attarian at [bjattari@ncsu.edu](mailto:bjattari@ncsu.edu).**

## Mechanical Specifications

**All ads must be properly sized.** If your ad is the wrong size or aspect ratio, you will be asked to resend a correctly sized file. Student Media will not distort or stretch ads. Incorrectly sized or misshapen ads may be scaled proportionally, and unused space may be used for other purposes. Proportionally scaled ads will be billed for the size the ad was requested.

**A resolution of 300 pixels per inch (ppi) is required for continuous-tone photography and all rasterized images in print publications.** Do not use low-resolution photography such as that downloaded from the web.

**Please include your company name and run dates in the ad file name.** Ads that do not include a border may have a 0.5-point border added.

**We cannot guarantee the quality of ads that must be scanned from preprinted material.** Do not include screened material or halftones in artwork to be scanned.

**We prefer camera-ready ads in PDF (.pdf) format.** Other acceptable formats include Illustrator native (.ai), InDesign native (.indd), JPEG (.jpg), Photoshop (.psd) and Encapsulated PostScript (.eps). Native files must include all needed fonts and images. EPS files should not contain a specific halftone screen or transfer function.

**Unacceptable file formats** include Microsoft Publisher (.pub), Microsoft Word (.doc), Microsoft Excel (.xls), Microsoft PowerPoint (.ppt) and GIF (.gif).

**Customers who are not confident creating PDF files** should work closely with their media consultant to ensure that the files are created properly.

**Please submit ads via email.** You can email your ad or sponsorships as an attachment to media-sales@ncsu.edu for all of our media outlets. If the ad is too large to email, please speak to your media consultant about alternative submission options.

## Terms and Conditions

**All rates are net.** Any commission earned by an agency or placement service must be added to stated rates.

**Payment is due prior to the first ad insertion unless credit has been established.** Clients seeking credit must be approved by the Business and Marketing Manager before credit can be extended. Please allow five to 10 business days prior to deadline for processing for new advertisers.

**Classified ads** not placed through Technician's third-party vendor and national ads not placed through an agency must be prepaid.

**Billing terms are net amount due and payable within 30 days.** Accounts over 30 days will be allowed to advertise, but only if the outstanding balance is paid in full. Accounts 60 days past due must re-establish credit to advertise. In compliance with state policy, accounts 90 days past due are turned over to the North Carolina Attorney General's office for collection.

**Display advertising will be billed immediately after publication** unless other arrangements are made in advance. Tearsheets will be provided following publication.

**There is a \$20 service charge on all returned checks.**

**All cancellations must be received prior to the regular advertising deadline.** Ads canceled after deadline will be billed at full value. Proofed ads that run incorrectly because the proof was returned by the advertiser after deadline will be billed at full value.

## Advertising Policies

**Student Media reserves the right to reject any advertisement for any reason.**

**Advertisements resembling news items will be labeled "paid advertisement."**

**The advertiser assumes full liability for their advertisements** and agrees to hold Student Media harmless for the content of all advertisements authorized for publication and any claims that may be made against Student Media.

**Student Media is not liable for damages caused by content of paid advertisements**, nor is it liable for errors which do not lessen the material value of the advertisement. Ads which are in error due to the fault of Student Media and are not worth their full value will be discounted at the discretion of the Business and Marketing Manager based on the portion of the ad that was in error.

**Student Media will be responsible for first-run errors only.** Claims for allowance must be made within 10 business days of publication error. After this period the publication is exempt from liability due to error. The maximum limit of responsibility will be the total cost of the advertisement in which the error occurs.

**Only the Business and Marketing Manager has the authority to make adjustments to charges for advertisements.** All inquiries regarding such adjustments should be made by phone at (919) 513-0362.

**If Student Media is designing an ad for a client**, the client should allow at least an additional five business days prior to the standard deadline for camera-ready ads to allow for the design and proofing processes.





# Print Publication Distribution Locations

Technician is distributed each Thursday at 91 locations on and around NC State's campus, Nubian Message is distributed every other Thursday at 74 locations and Roundabout is distributed quarterly at 53 locations.

Distribution locations are subject to change during the course of the year, due to construction, traffic and facilities changes.

All listed distribution locations house Technician newspapers. Additional housed print publications are listed after each location.

## Main Campus

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1. Admin I (2) - Nubian, Roundabout
2. Admin II - Nubian, Roundabout
3. Admin III - Nubian, Roundabout
4. Avent Ferry - Nubian, Roundabout
5. Bell Tower
6. Biltmore Hall
7. Bostian Hall - Nubian
8. Bragaw Hall - Nubian, Roundabout
9. Brooks Hall
10. Brickyard - Nubian
11. Butler Building - Nubian, Roundabout
12. Carmichael Complex (2) - Nubian, Roundabout
13. Caldwell Hall - Nubian, Roundabout
14. Clark Dining Hall
15. Cox Hall
16. D.H. Hill Library (2) - Nubian, Roundabout
17. Dan Allen Parking Deck - Nubian
18. Daniels Hall - Nubian
19. Foundation Accounting Office
20. Fountain Dining Hall
21. Free Expression Tunnel - Nubian
22. Harris Hall
23. Hillsborough Street Bus Stop
24. Holladay Hall (2) - Nubian, Roundabout
25. Honors Commons - Nubian, Roundabout
26. Jordan Hall
27. Lee Hall - Nubian, Roundabout
28. Metcalf Hall - Nubian, Roundabout
29. McKimmon Center - Nubian
30. Motor Pool/Fleet Services - Nubian, Roundabout
31. North Hall - Nubian, Roundabout
32. Poe Hall - Nubian
33. Pullen Hall - Nubian
34. Recycling & Waste Reduction - Nubian, Roundabout
35. Repairs & Renovations - Nubian, Roundabout
36. Reynolds Coliseum - Nubian
37. SAS Hall - Nubian
38. Student Health (3) - Nubian, Roundabout
39. Sullivan Hall - Nubian, Roundabout
40. Talley Student Union (3) - Nubian, Roundabout
41. University College Commons - Nubian, Roundabout
42. Weisiger-Brown Building - Nubian
43. Winston Hall
44. Witherspoon Student Center (4) - Nubian, Roundabout
45. Wolf Village - Nubian, Roundabout
46. Wood Hall - Nubian

## Off Campus

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1. Aloft Hotel - Nubian, Roundabout
2. Bad-A-Wings - Nubian, Roundabout
3. Bruegger's Bagels (2) - Nubian, Roundabout
4. Champions - Nubian, Roundabout
5. College Inn - Nubian, Roundabout
6. Cloo's Coney Island - Nubian, Roundabout
7. Cup-A-Joe (2) - Nubian, Roundabout
8. Global Village - Nubian, Roundabout
9. Groucho's - Nubian, Roundabout
10. Fresh Berry - Nubian, Roundabout
11. Freshii's - Nubian, Roundabout
12. Jersey Mike's - Nubian, Roundabout
13. Live It Up Hillsborough - Nubian, Roundabout
14. Man-Mur Barber Shop - Nubian, Roundabout
15. Nur Deli - Nubian, Roundabout
16. Ruckus - Nubian, Roundabout
17. Sammy's Tap & Grill - Nubian, Roundabout
18. Subway - Nubian, Roundabout
19. University Towers - Nubian, Roundabout
20. Valentine Commons - Nubian, Roundabout
21. Waffle House - Nubian, Roundabout

## Centennial Campus

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1. Alumni Center - Nubian, Roundabout
2. College of Textiles
3. Engineering I - Nubian
4. Engineering II - Nubian
5. Engineering III - Nubian
6. Hunt Library - Nubian
7. Oval Drive - Nubian
8. Oval Shops
9. Research III

## Vet School

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1. Main Entrance
2. Port City Java



# Have questions?

Please contact a media consultant:  
[media-sales@ncsu.edu](mailto:media-sales@ncsu.edu) or (919) 515-2411





# Publication Schedule 2018-2019

## August 2018

M	T	W	T	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	31

## September 2018

M	T	W	T	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28

## October 2018

M	T	W	T	F
1	2	3	4	5
8	9	10	11	12
15	16	17	18	19
22	23	24	25	26
29	30	31		

## November 2018

M	T	W	T	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	30

## December 2018

M	T	W	T	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28
31				

## January 2019

M	T	W	T	F
	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

## February 2019

M	T	W	T	F
				1
4	5	6	7	8
11	12	13	14	15
18	19	20	21	22
25	26	27	28	

## March 2019

M	T	W	T	F
				1
4	5	6	7	8
11	12	13	14	15
18	19	20	21	22
25	26	27	28	29

## April 2019

M	T	W	T	F
1	2	3	4	5
8	9	10	11	12
15	16	17	18	19
22	23	24	25	26
29	30			

## May 2019

M	T	W	T	F
		1	2	3
6	7	8	9	10
13	14	15	16	17
20	21	22	23	24
27	28	29	30	31

## June 2019

M	T	W	T	F
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28

## July 2019

M	T	W	T	F
1	2	3	4	5
8	9	10	11	12
15	16	17	18	19
22	23	24	25	26
29	30	31		

■ TECHNICIAN   
 ■ NUBIAN MESSAGE   
 ■ ROUNDABOUT   
 ■ DOUBLE BARREL MAGAZINE

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